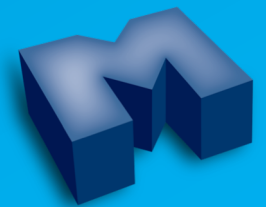


Greater Memphis MSA

Market Overview

LAST UPDATED: July 2, 2020



GREATER MEMPHIS CHAMBER

Greater Memphis Market Overview –COVID-19 Edition

- The National Bureau of Economic Research officially declared the US economy in a recession on Monday, June 8. Starting in February, this recession ends a decade long period of economic expansion and the longest in recorded US history.
- This edition of the Greater Memphis MSA Market Overview highlights select labor market indicators that are published on a monthly and a weekly schedule.
- The higher frequency weekly indicators, noted on the following page, serve as leading indicators and could signal worsening or better employment outcomes for the region against the monthly reports.



Indicators to Watch – Greater Memphis

1

Unemployment Rate,
Memphis MSA
Seasonally Adjusted

May 2020

11.2%

-2.2% MoM

Monthly

2

**Initial Unemployment
Claims, New Claims Filed**

Week Ending June 27

6,310

+6.4% WoW

Weekly

3

**Over the Month Job
Change**

April/May 2020

+14,700

+2.5% MoM

-8.6% YoY

Monthly

4

Weekly Job Postings

June 27

4,793

+19.05% WoW

Weekly

Source: U.S. Bureau of Labor Statistics, Tennessee Department of Labor and Workforce Development, Burning Glass Technologies Labor Insight



Greater Memphis MSA

Unemployment Rate

LAST UPDATED: July 2, 2020



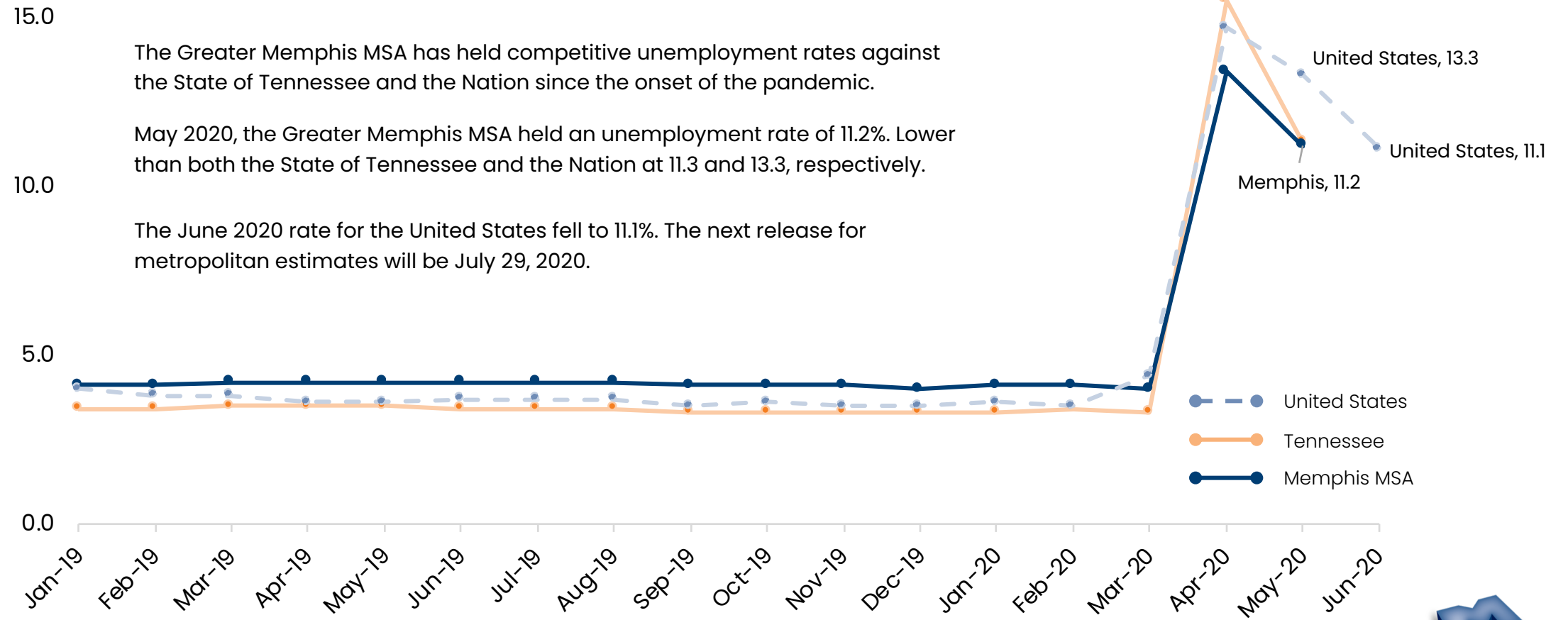
GREATER MEMPHIS CHAMBER

Unemployment Rate

Seasonally Adjusted

Unemployment Rate

Unemployment Rate
January 2019 to YTD 2020, Seasonally Adjusted



Source: U.S. Bureau of Labor Statistics, via the St. Louis Federal Reserve



GREATER MEMPHIS CHAMBER

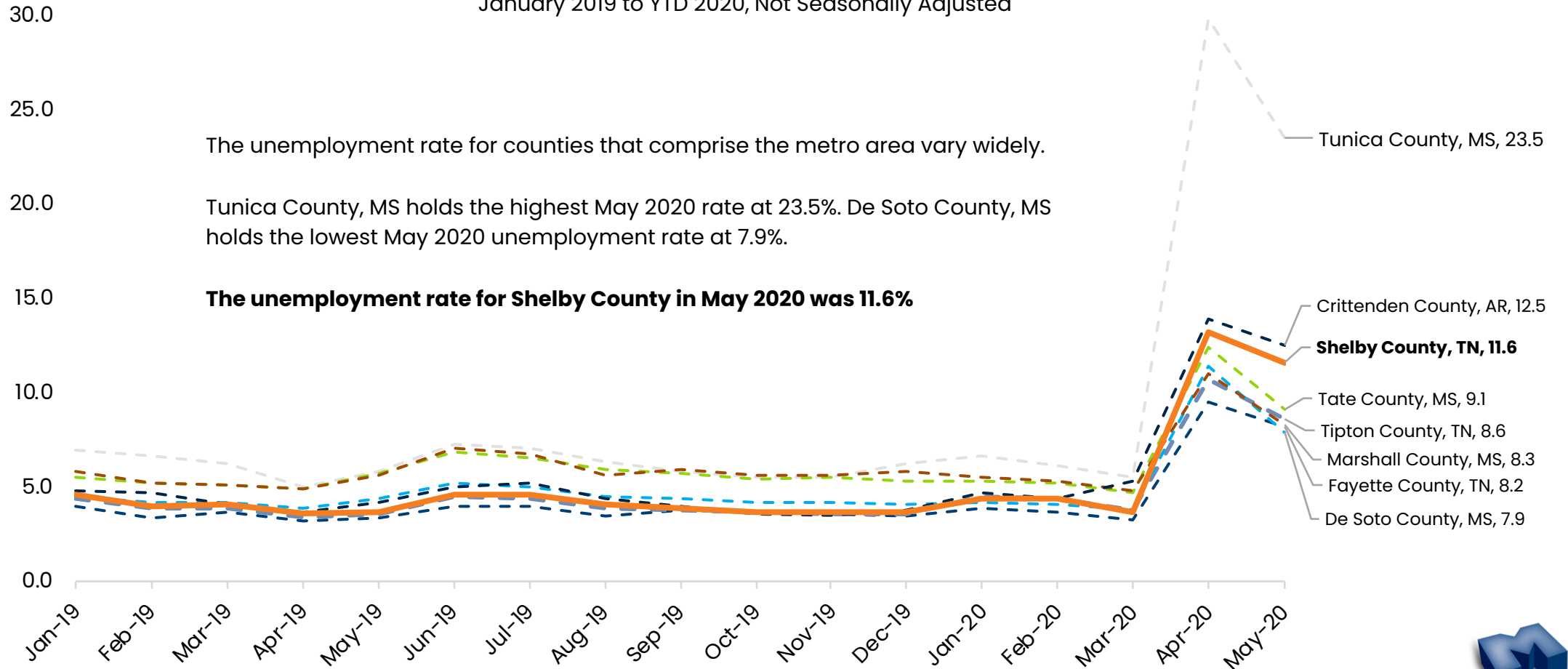
Unemployment Rate

Greater Memphis Counties

Unemployment Rate

Unemployment Rate

January 2019 to YTD 2020, Not Seasonally Adjusted



Source: U.S. Bureau of Labor Statistics, via the St. Louis Federal Reserve



GREATER MEMPHIS CHAMBER

Greater Memphis MSA

Initial and Continued Unemployment Claims

LAST UPDATED: July 2, 2020



GREATER MEMPHIS CHAMBER

Initial Unemployment Insurance Claims

Greater Memphis Counties

Weeks Ending Jan 4, 2020 to June 27, 2020

Initial Claims

16,000

14,000

12,000

10,000

8,000

6,000

4,000

2,000

0

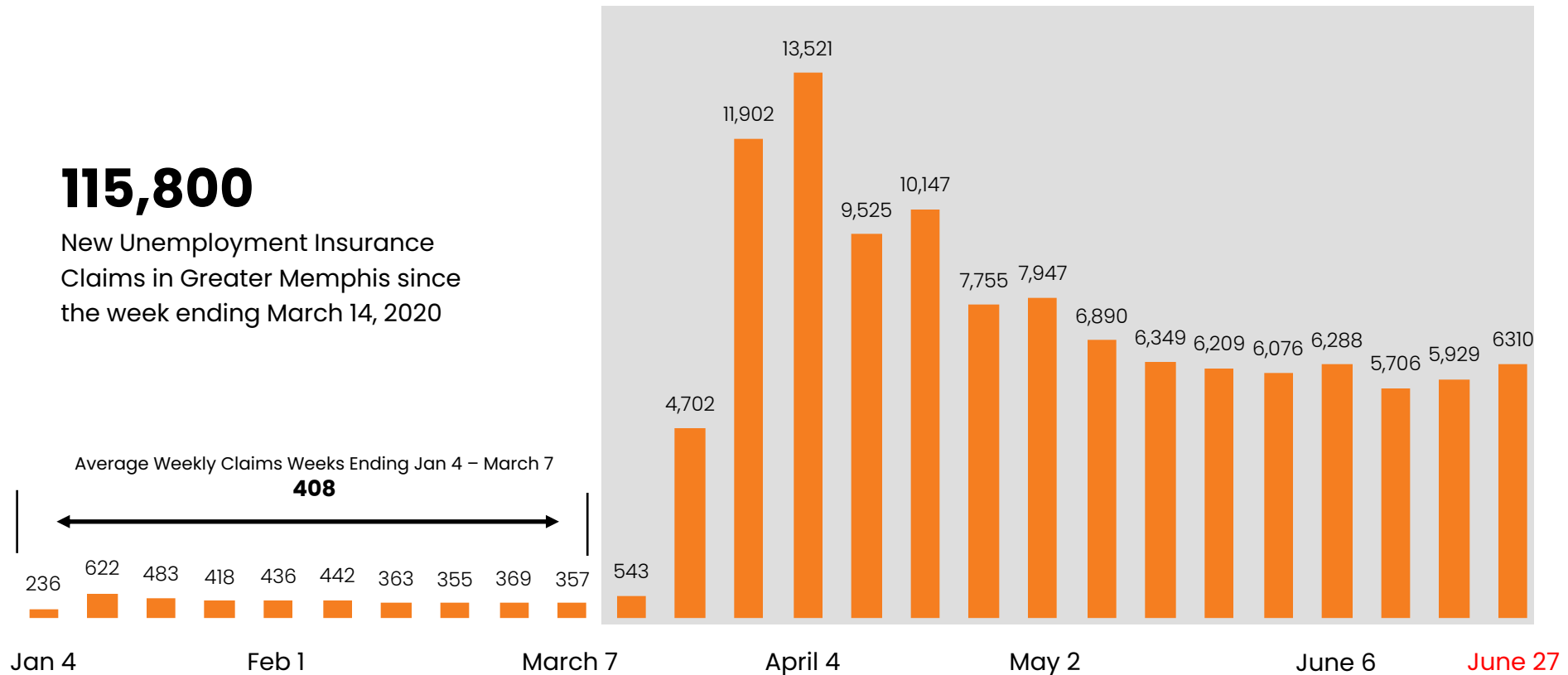
115,800

New Unemployment Insurance
Claims in Greater Memphis since
the week ending March 14, 2020

Average Weekly Claims Weeks Ending Jan 4 – March 7

408

Average Weekly Claims Weeks Ending
March 14 – June 27: **7,237**



GREATER MEMPHIS CHAMBER

Continued Claims: Unemployment Insurance Claims

Greater Memphis, TN Counties

Continued Claims

March 14 to YTD 2020

Continued Claims

70,000

60,000

50,000

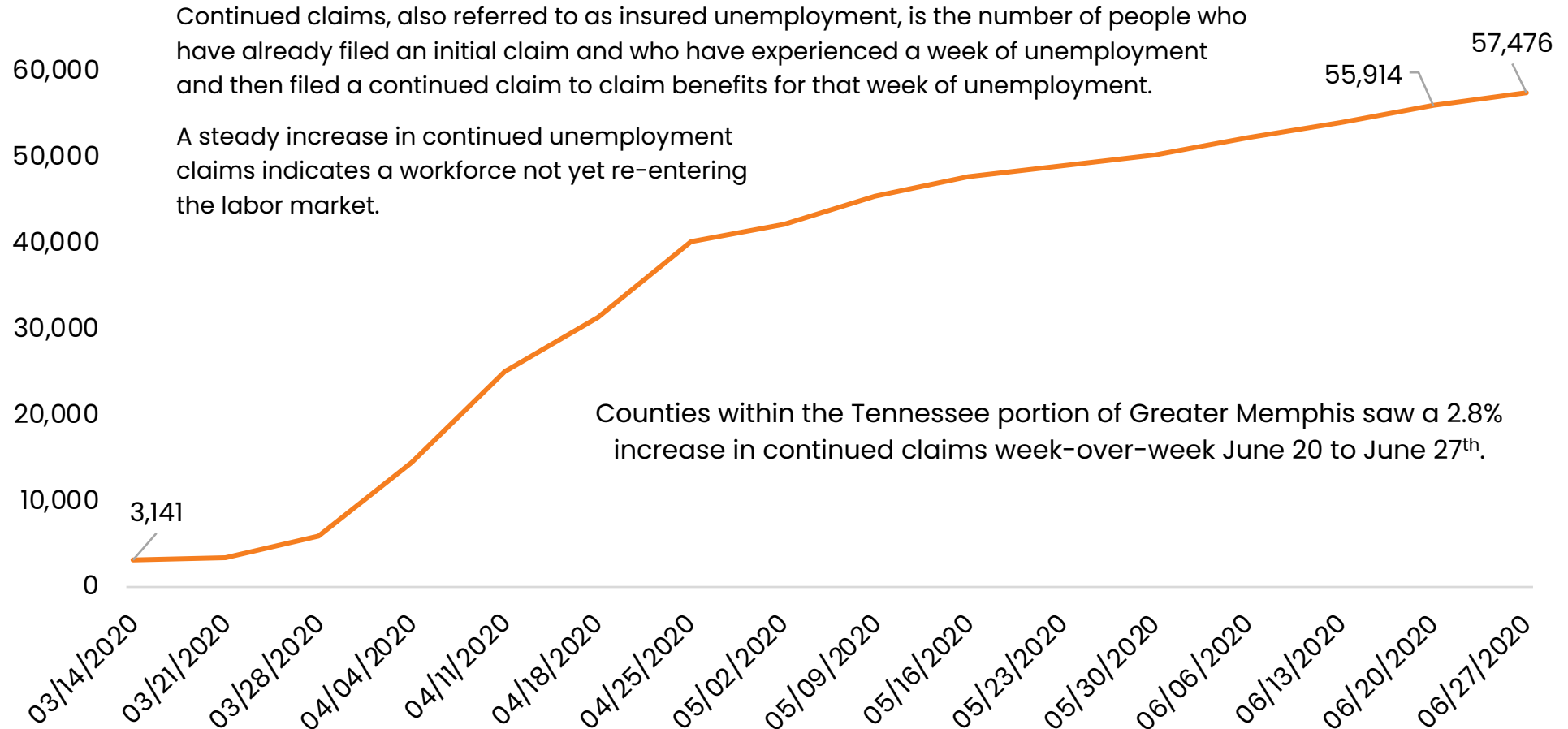
40,000

30,000

20,000

10,000

0



GREATER MEMPHIS CHAMBER

Greater Memphis MSA

Jobs and Employment

LAST UPDATED: July 2, 2020



GREATER MEMPHIS CHAMBER

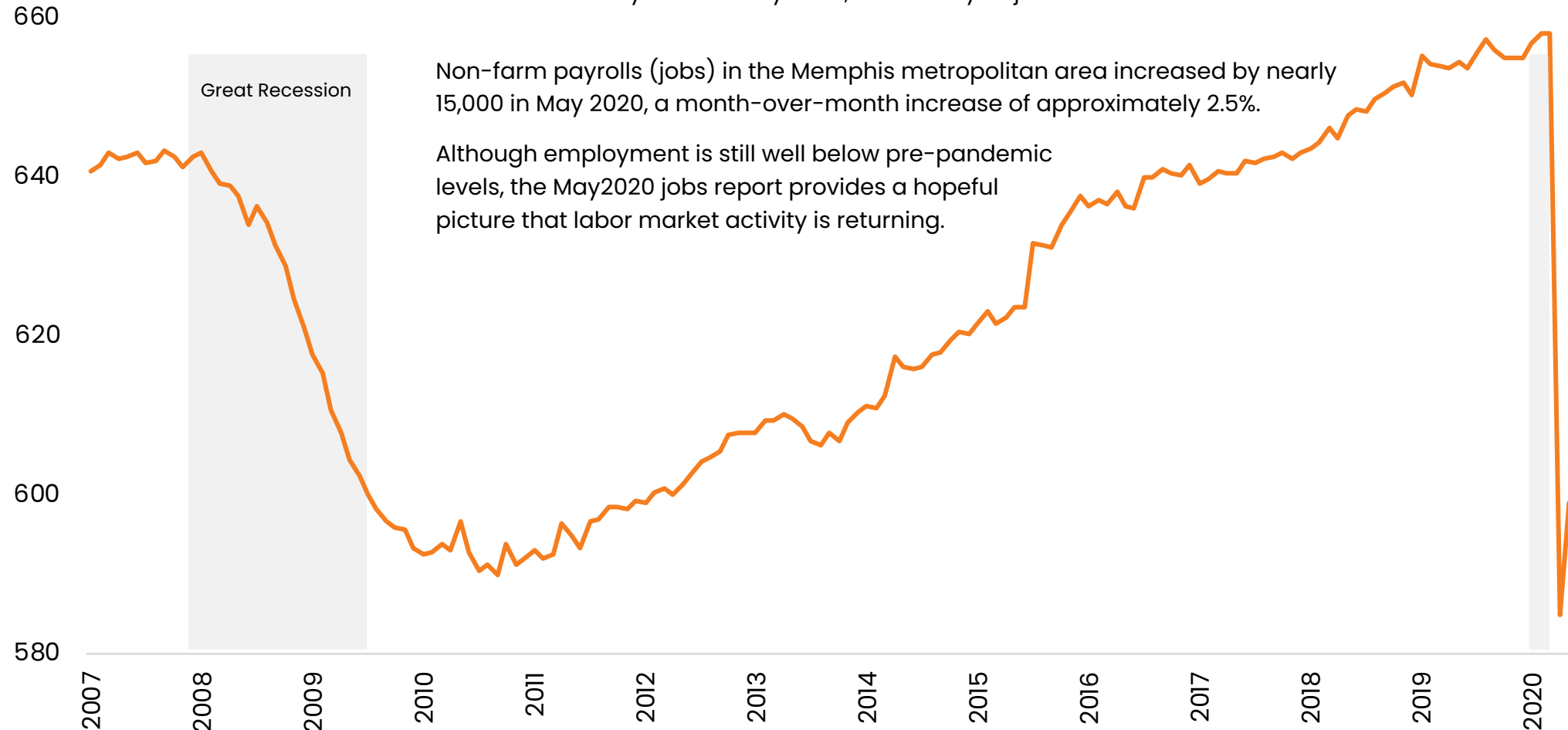
Over the Month Job Change

Non-Farm Payroll Employment, Greater Memphis MSA

Jobs ('000s)

Non-Farm Payroll (Jobs)

January 2007 to May 2020, Seasonally Adjusted



Non-farm payrolls (jobs) in the Memphis metropolitan area increased by nearly 15,000 in May 2020, a month-over-month increase of approximately 2.5%.

Although employment is still well below pre-pandemic levels, the May 2020 jobs report provides a hopeful picture that labor market activity is returning.

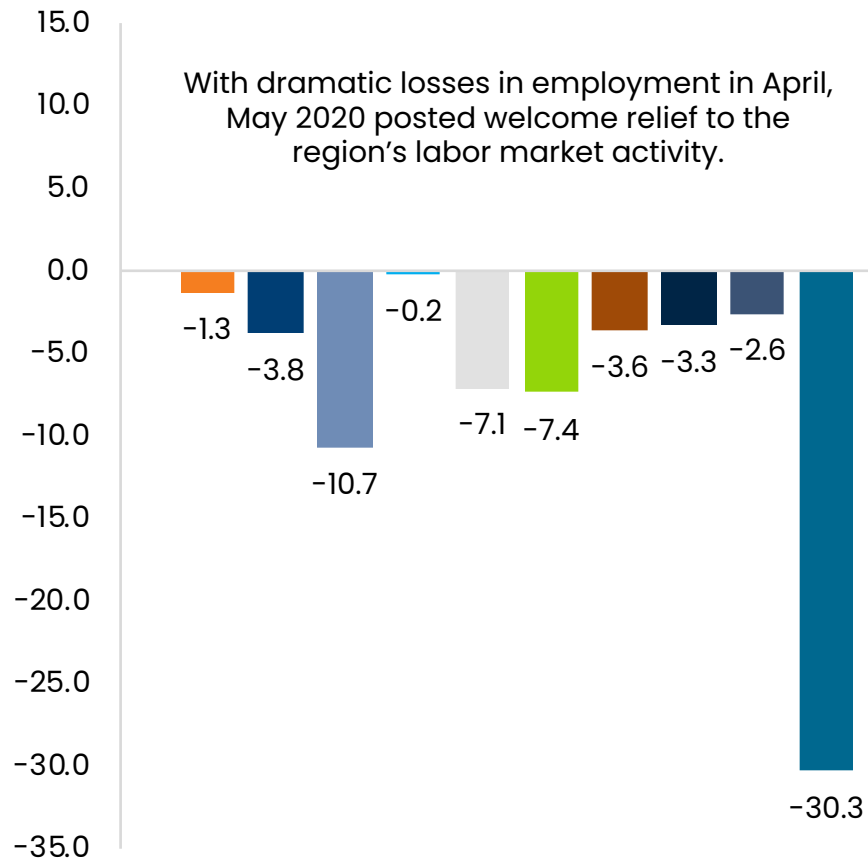


GREATER MEMPHIS CHAMBER

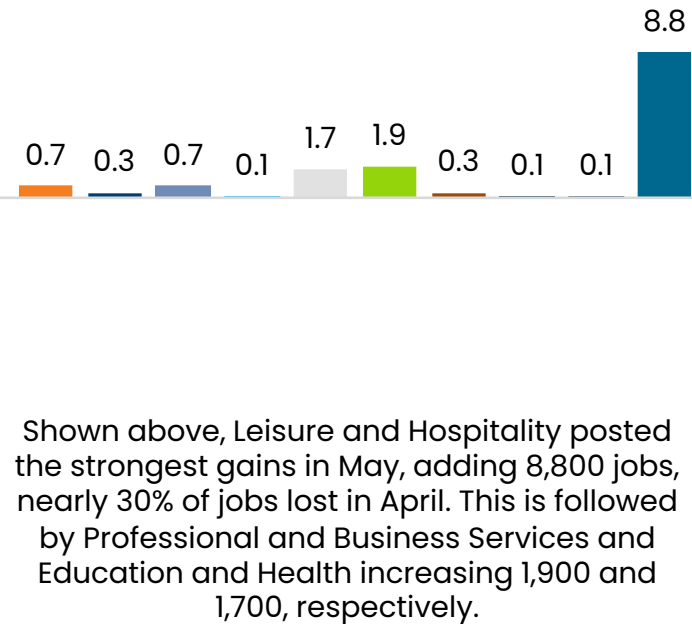
Over the Month Job Change by Industry Sector

Non-Farm Payroll Employment, Greater Memphis MSA

Jobs ('000s)



April



May

- Construction
- Other Services
- Trade/Transportation
- Information
- Education and Health
- Professional/Business Services
- Manufacturing
- Government
- Financial Activities
- Leisure and Hospitality

Greater Memphis MSA

Employer Demand

LAST UPDATED: July 2, 2020

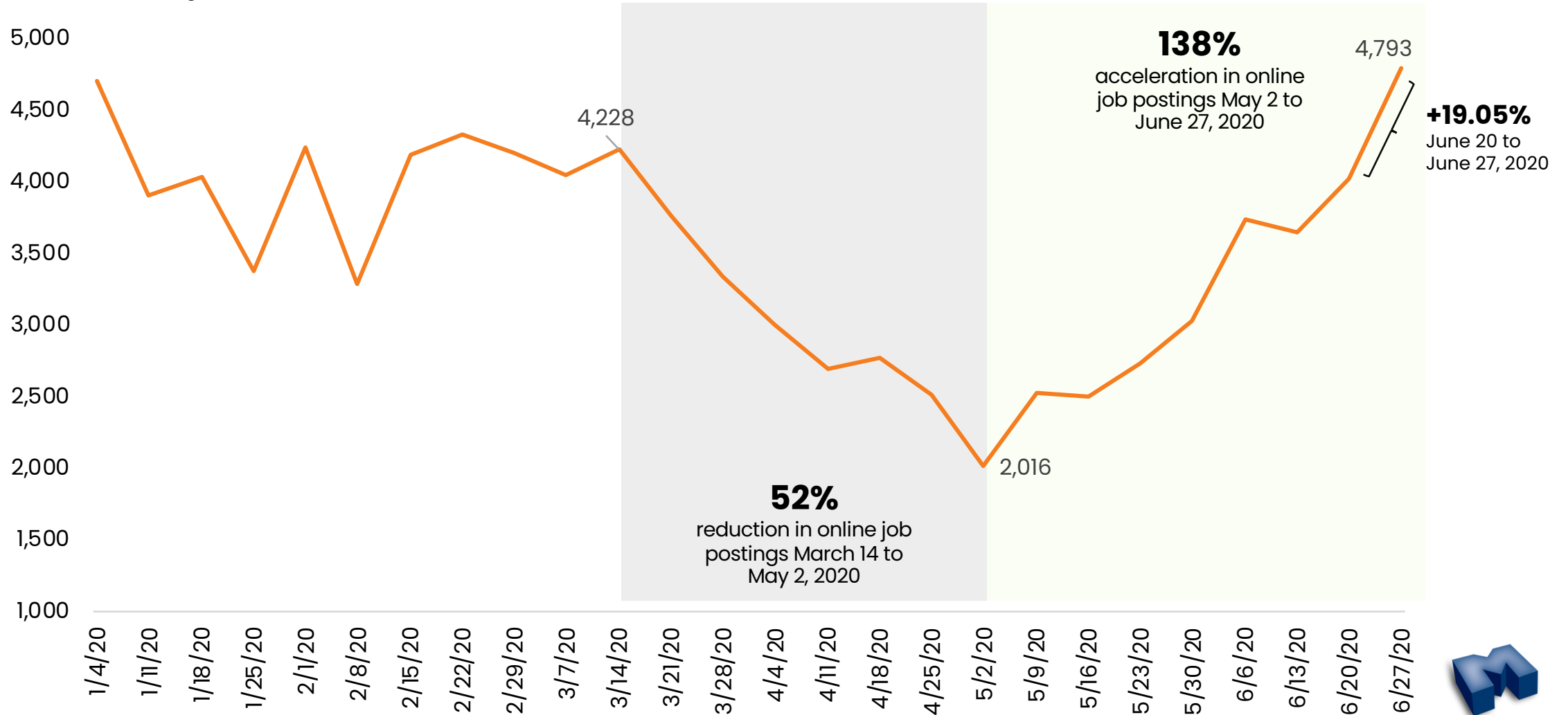


GREATER MEMPHIS CHAMBER

Job Posting Activity

Online Job Postings within the Greater Memphis MSA

Online Job Postings

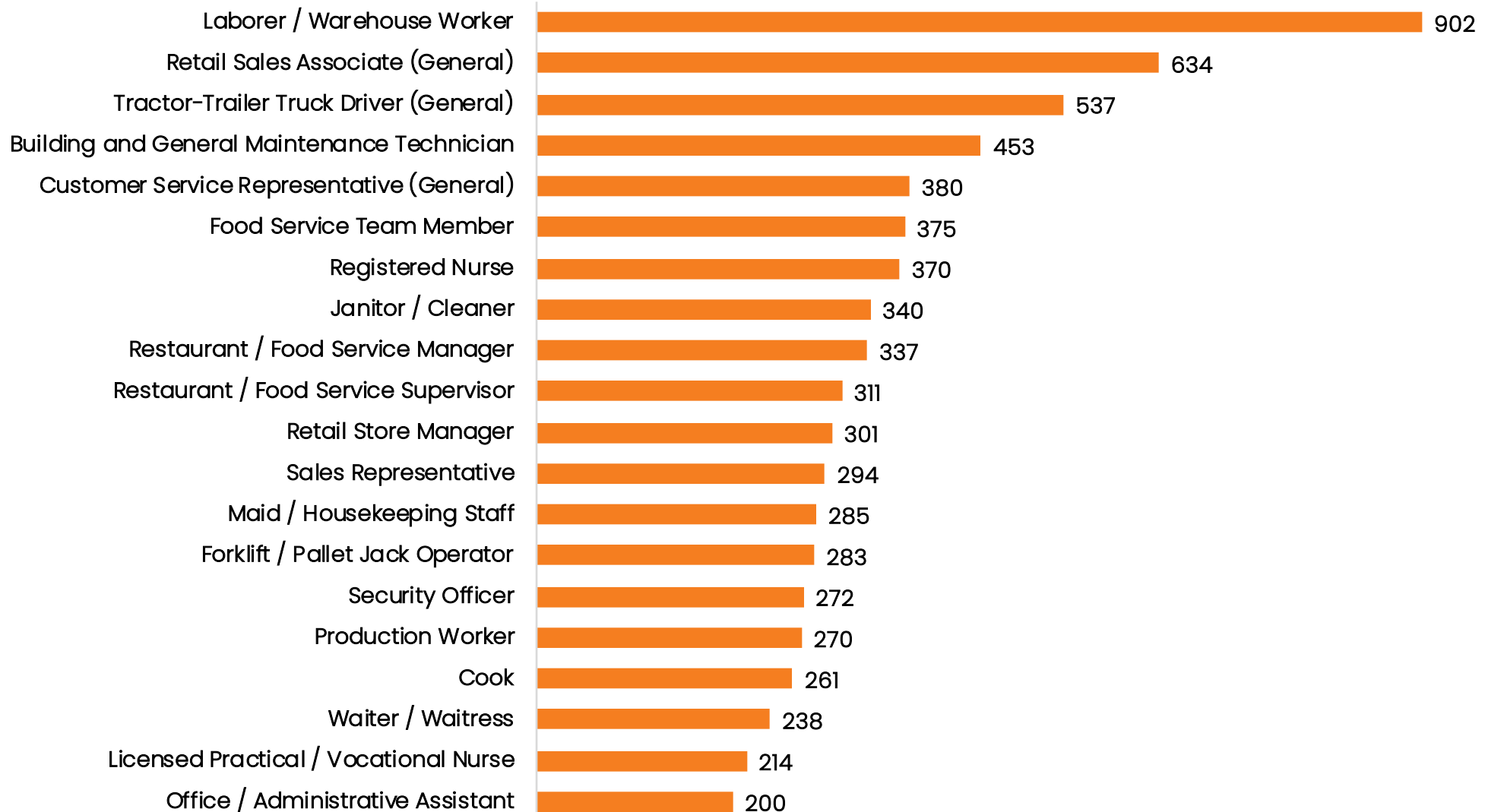


Source: Burning Glass Technologies



Job Posting Activity

Top 20 In-Demand Occupations, last 60 days

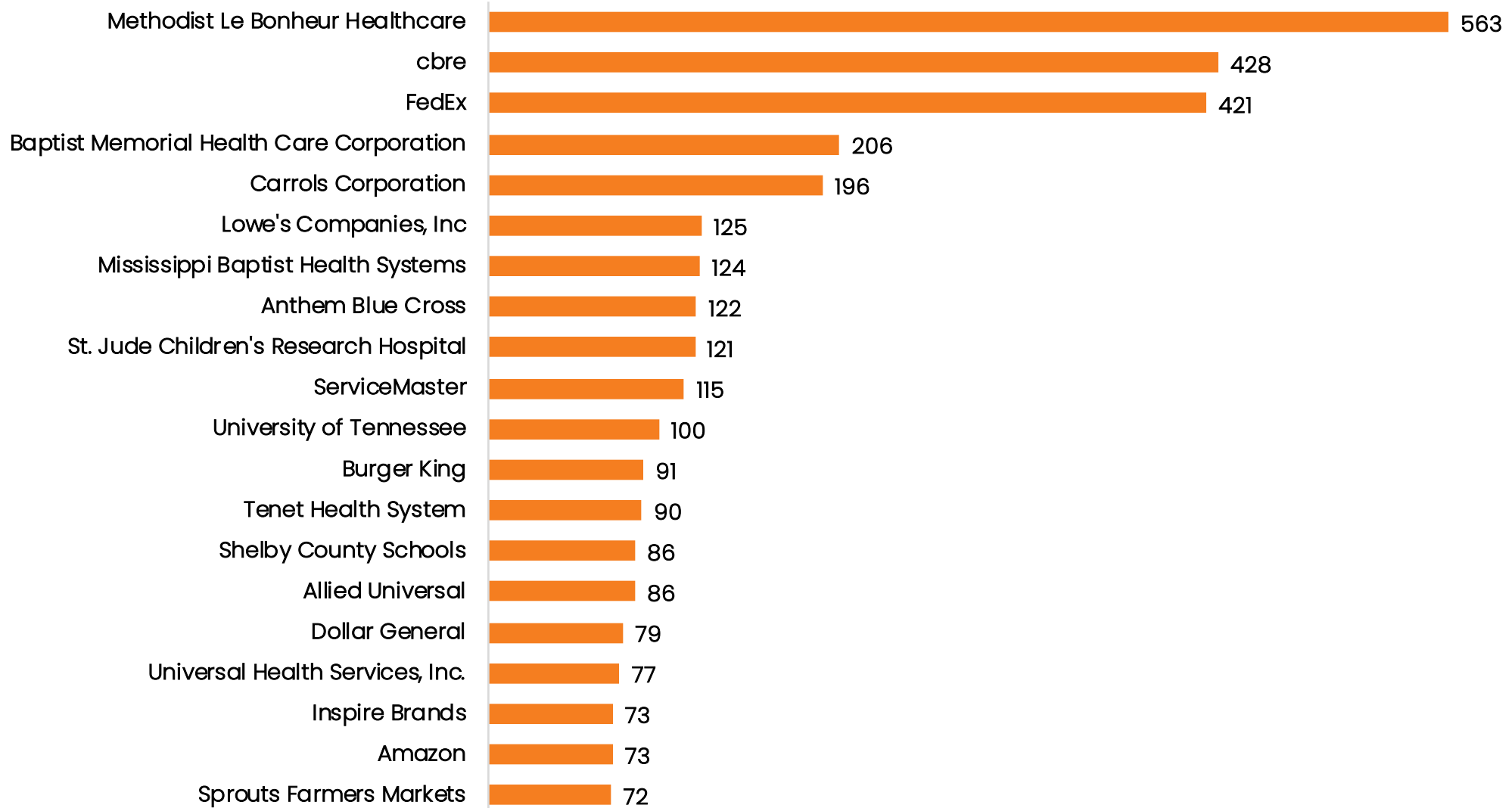


Source: Burning Glass Technologies



Job Posting Activity

Top 20 Employers posting, last 60 days



Source: Burning Glass Technologies



Insights

- The Greater Memphis MSA has held competitive unemployment rates against the State of Tennessee and the Nation since the onset of the pandemic. For May 2020, the Greater Memphis MSA held an unemployment rate of 11.2%. This is lower than both the State of Tennessee and the Nation at 11.3 and 13.3, respectively. However, Shelby County held a higher May 2020 rate of 11.6%.
- Both Initial and Continued Unemployment Insurance Claims increased week-over-week from June 20 to June 27th. This increase could be seen with the release of June 2020 numbers and could reflect headwinds being realized in tandem with the continued increases in COVID-19 cases.
- Non-farm payrolls (jobs) in the Memphis metropolitan area increased by nearly 15,000 in May 2020, a month-over-month increase of approximately 2.5%. Although employment is still well below pre-pandemic levels, the May 2020 jobs report provides a hopeful picture that labor market activity is returning.
- Leisure and Hospitality posted the strongest gains in May, adding 8,800 jobs, nearly 30% of jobs lost in April. Other notable increases within industry sectors included Professional and Business Services and Education and Health increasing 1,900 and 1,700, respectively.
- Online job postings, a proxy for employer demand, have accelerated rapidly. Since May 2, 2020 online job postings have increased 138%, 19.05% June 20 to June 27, 2020. While indicative of accelerated demand, opportunities to shift labor market displacement exists - leveraging skills of displaced workers for in-demand occupations within new industries.