



DOWNTOWN PUBLIC SAFETY: KEY METRICS

City of
MEMPHIS

City of Memphis: Reduction in Crime 2024 over 2023

Downtown Memphis
Total Crime

-26.4%

Downtown Memphis
Part 1/Violent Crime

-33.9%

Downtown Memphis
Motor Vehicle Theft

-48.3%

City-Wide
Total Crime

-13.8%

City-Wide
Part 1/Violent Crime

-19.1 %

City-Wide
Motor Vehicle Theft

-37.4%

City of Memphis: Reduction in Crime 2024 over 2023

Downtown Memphis
Total Crime

-26.4%

Nation-wide

-13.3%

*FBI Data - Property Crime Only

-13.8%

Downtown Memphis
Part 1/Violent Crime

-33.9%

Nation-wide

-10.3%

*FBI Data

-19.1%

Downtown Memphis
Motor Vehicle Theft

-48.3%

Nation-wide

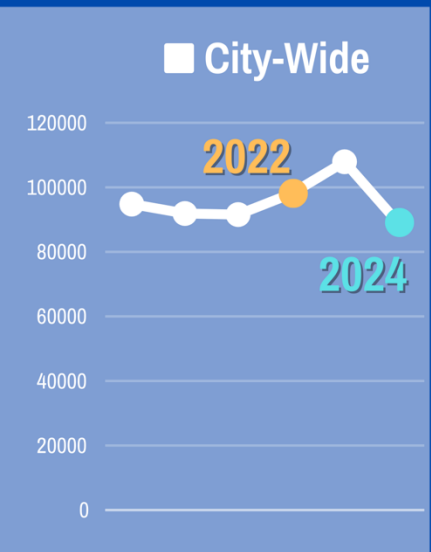
-18%

*Council on Criminal Justice

-37.4%

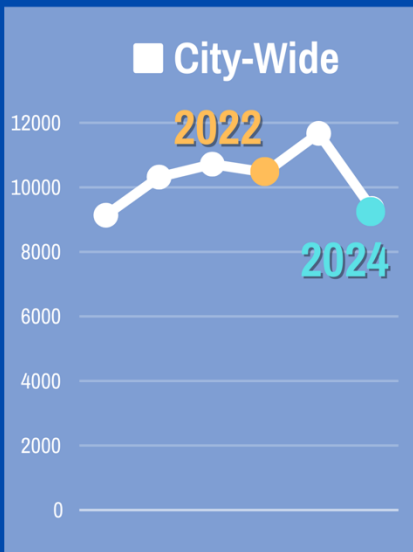
City of Memphis/Downtown: Trend 2019-2024

Total Crime



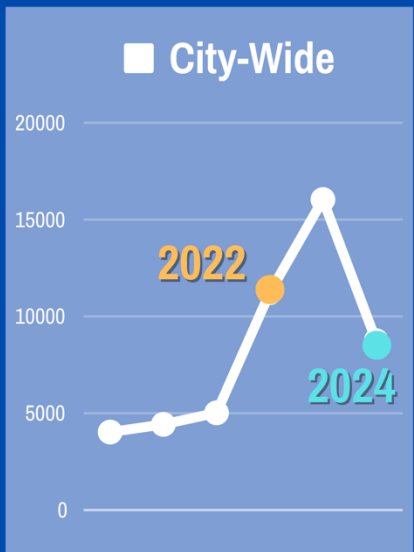
2024/High/Low
2024: 89177
2023: 107918
2024: 89177

Part 1/Violent

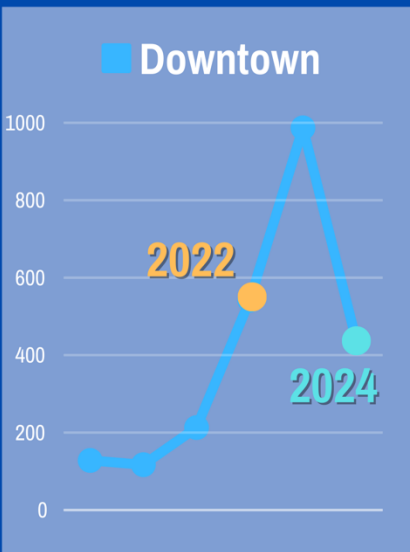


2019: 9136
2023: 11673
2024: 9344

Motor Vehicle Theft



2019: 4027
2023: 16035
2024: 8747



2020: 117
2023: 987
2024: 439

Property:
FedExForum / Beale St, Mem...

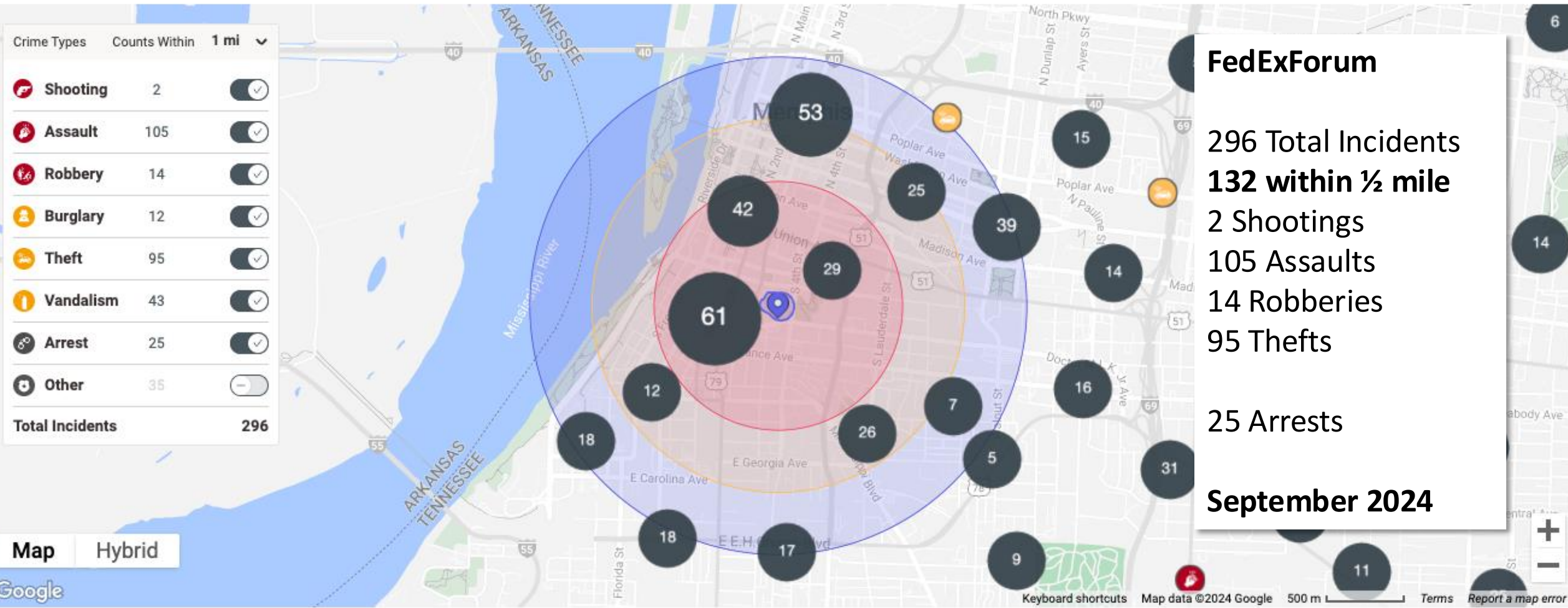
Crime Period:
Aug 31 - Sep 30, 2024

Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi

Crime Types	Counts Within	1 mi
Shooting	2	<input checked="" type="checkbox"/>
Assault	105	<input checked="" type="checkbox"/>
Robbery	14	<input checked="" type="checkbox"/>
Burglary	12	<input checked="" type="checkbox"/>
Theft	95	<input checked="" type="checkbox"/>
Vandalism	43	<input checked="" type="checkbox"/>
Arrest	25	<input checked="" type="checkbox"/>
Other	35	<input type="checkbox"/>
Total Incidents	296	



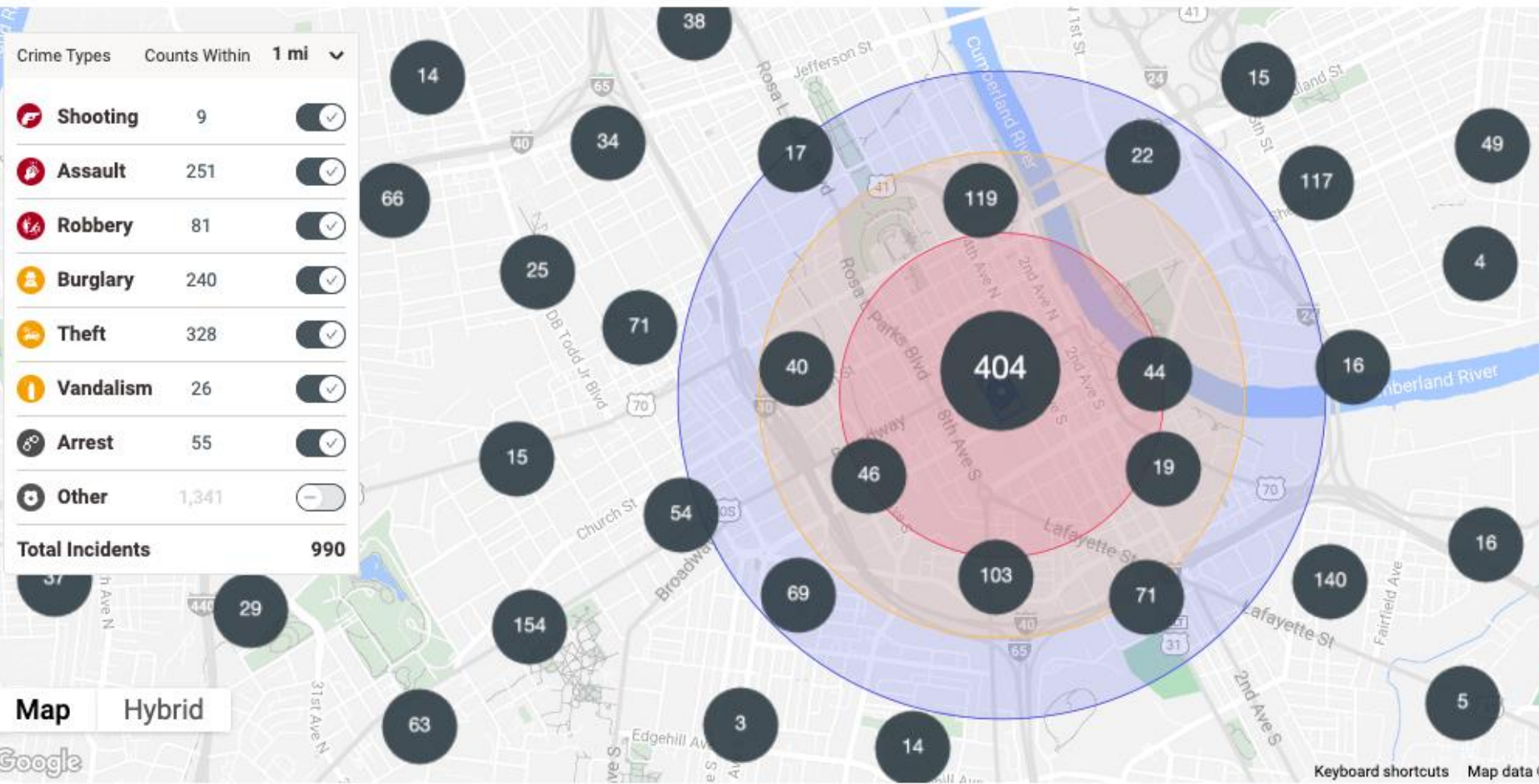
Property: **Bridgestone Arena / Broadwa...**

Crime Period: **Aug 31 - Sep 30, 2024**

Mile Ring: **0.5** mi Mile Ring: **0.75** mi Mile Ring: **1** mi

Crime Types	Counts Within 1 mi	
Shooting	9	<input checked="" type="checkbox"/>
Assault	251	<input checked="" type="checkbox"/>
Robbery	81	<input checked="" type="checkbox"/>
Burglary	240	<input checked="" type="checkbox"/>
Theft	328	<input checked="" type="checkbox"/>
Vandalism	26	<input checked="" type="checkbox"/>
Arrest	55	<input checked="" type="checkbox"/>
Other	1,341	<input type="checkbox"/>
Total Incidents	990	

Map Hybrid



**Bridgestone Arena
Nashville**

990 Total Incidents
404 within ½ mile
9 Shootings
221 Assaults
81 Robberies
328 Thefts

55 Arrests

September 2024

Property:
FedExForum / Beale St, Mem...

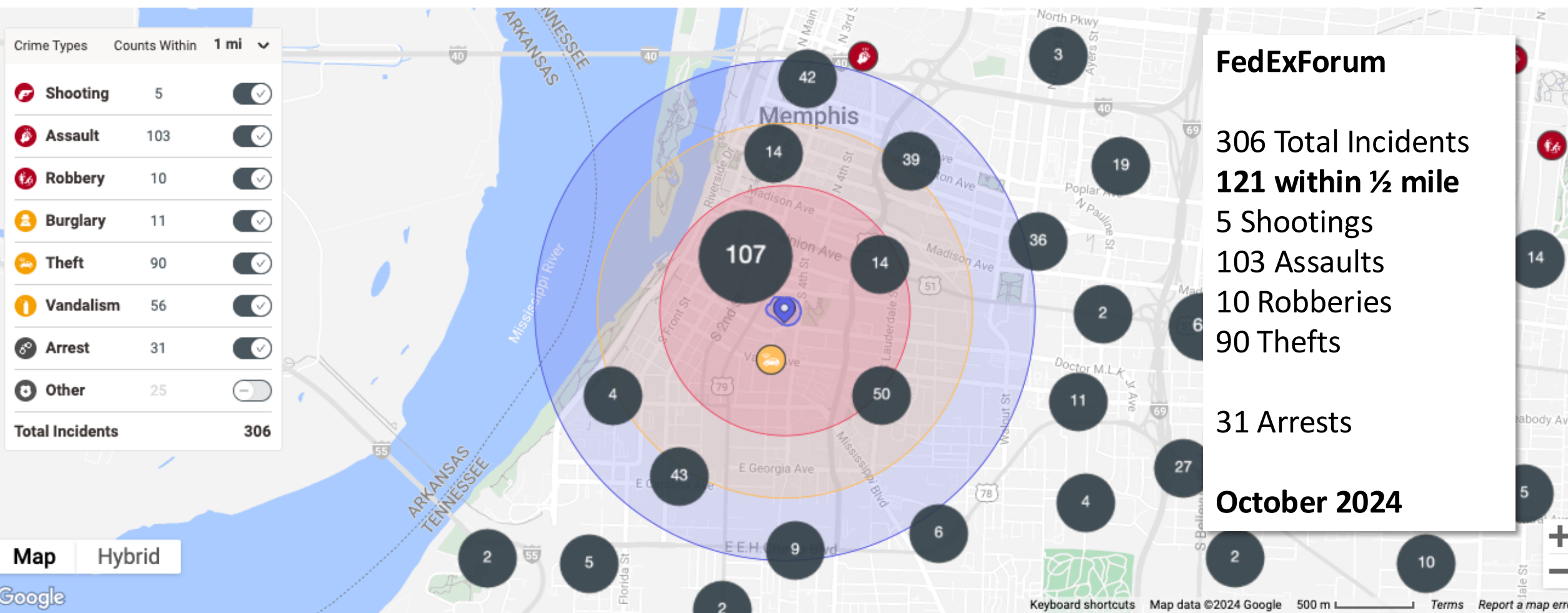
Crime Period:
Oct 01 - Oct 31, 2024

Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi

Crime Types	Counts Within	1 mi
Shooting	5	<input checked="" type="checkbox"/>
Assault	103	<input checked="" type="checkbox"/>
Robbery	10	<input checked="" type="checkbox"/>
Burglary	11	<input checked="" type="checkbox"/>
Theft	90	<input checked="" type="checkbox"/>
Vandalism	56	<input checked="" type="checkbox"/>
Arrest	31	<input checked="" type="checkbox"/>
Other	25	<input type="checkbox"/>
Total Incidents	306	



FedExForum

306 Total Incidents

121 within ½ mile

5 Shootings

103 Assaults

10 Robberies

90 Thefts

31 Arrests

October 2024

Property:

Bridgestone Arena / Broadwa...

Crime Period:

Oct 01 - Oct 31, 2024

Mile Ring:

0.5 mi

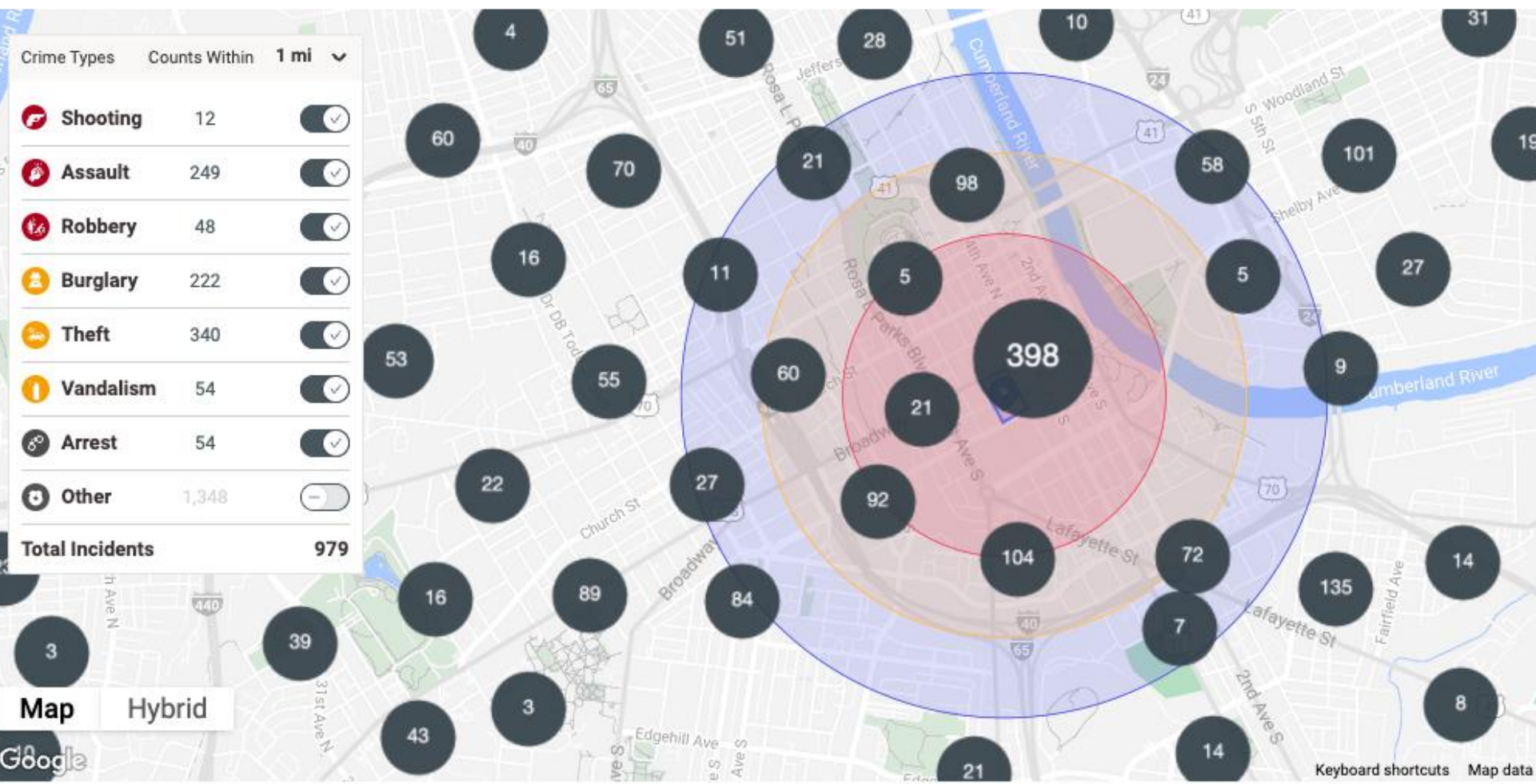
Mile Ring:

0.75 mi

Mile Ring:

1 mi

Crime Types	Counts Within	1 mi
Shooting	12	<input checked="" type="checkbox"/>
Assault	249	<input checked="" type="checkbox"/>
Robbery	48	<input checked="" type="checkbox"/>
Burglary	222	<input checked="" type="checkbox"/>
Theft	340	<input checked="" type="checkbox"/>
Vandalism	54	<input checked="" type="checkbox"/>
Arrest	54	<input checked="" type="checkbox"/>
Other	1,348	<input type="checkbox"/>
Total Incidents	979	



Bridgestone Arena Nashville

979 Total Incidents
419 within ½ mile
12 Shootings
249 Assaults
48 Robberies
340 Thefts

54 Arrests

October 2024

Property:
FedExForum / Beale St, Mem...

Crime Period:
Nov 1, 2023 - Oct 31, 2024 ▾

Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

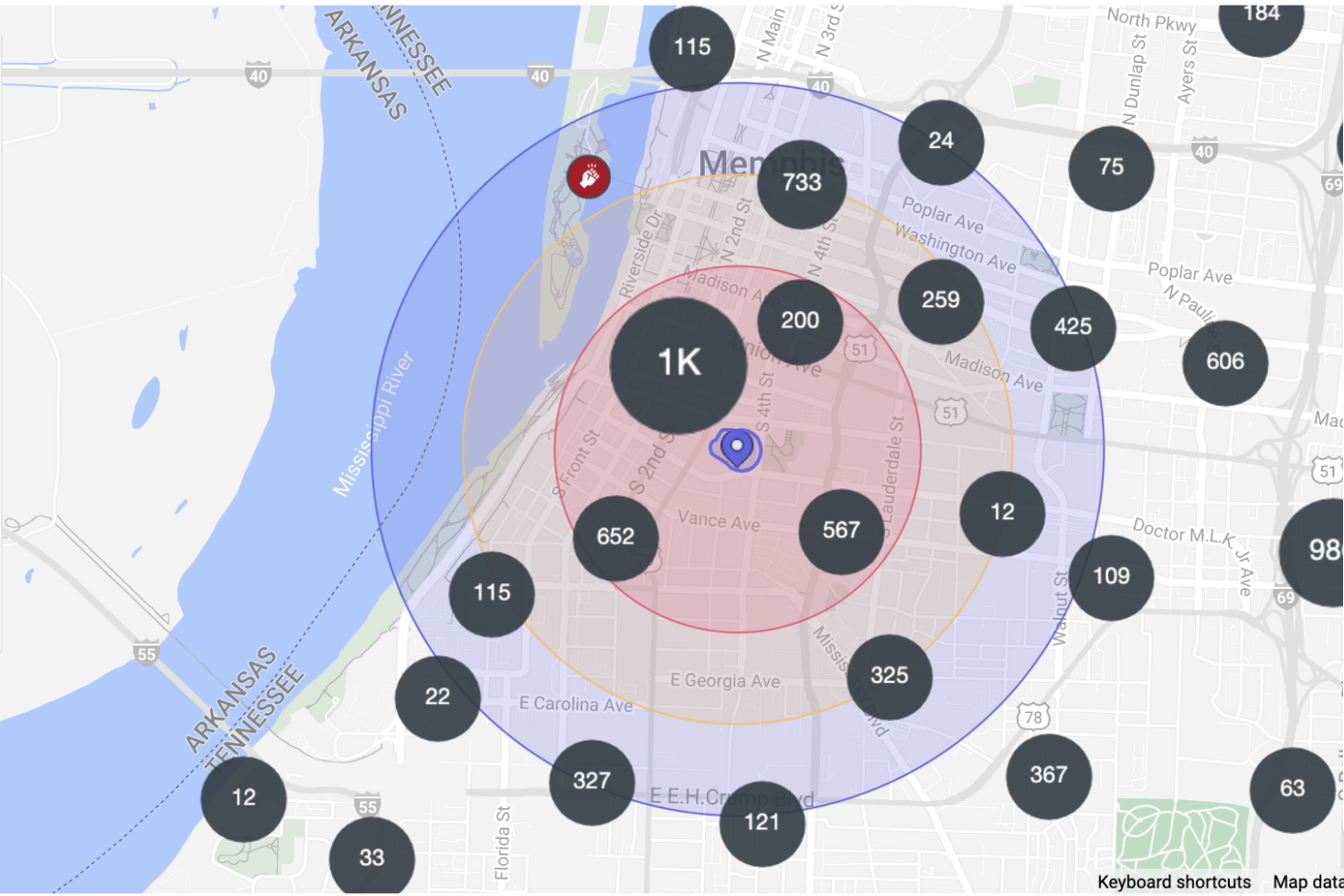
Mile Ring:
1 mi



Crime Types	Counts Within	1 mi	▾
Shooting	56	<input checked="" type="checkbox"/>	
Assault	1,339	<input checked="" type="checkbox"/>	
Robbery	106	<input checked="" type="checkbox"/>	
Burglary	135	<input checked="" type="checkbox"/>	
Theft	1,854	<input checked="" type="checkbox"/>	
Vandalism	713	<input checked="" type="checkbox"/>	
Arrest	525	<input checked="" type="checkbox"/>	
Other	732	<input type="checkbox"/>	
Total Incidents	4,728		

Map Hybrid

Google



**FedExForum
Memphis**

4728 Total Incidents
2297 within ½ mile
56 Shootings
1339 Assaults
106 Robberies
1854 Thefts

525 Arrests

Nov 2023-Oct 2024

Property:
Bridgestone Arena / Broadwa...

Crime Period:
Nov 1, 2023 - Oct 31, 2024

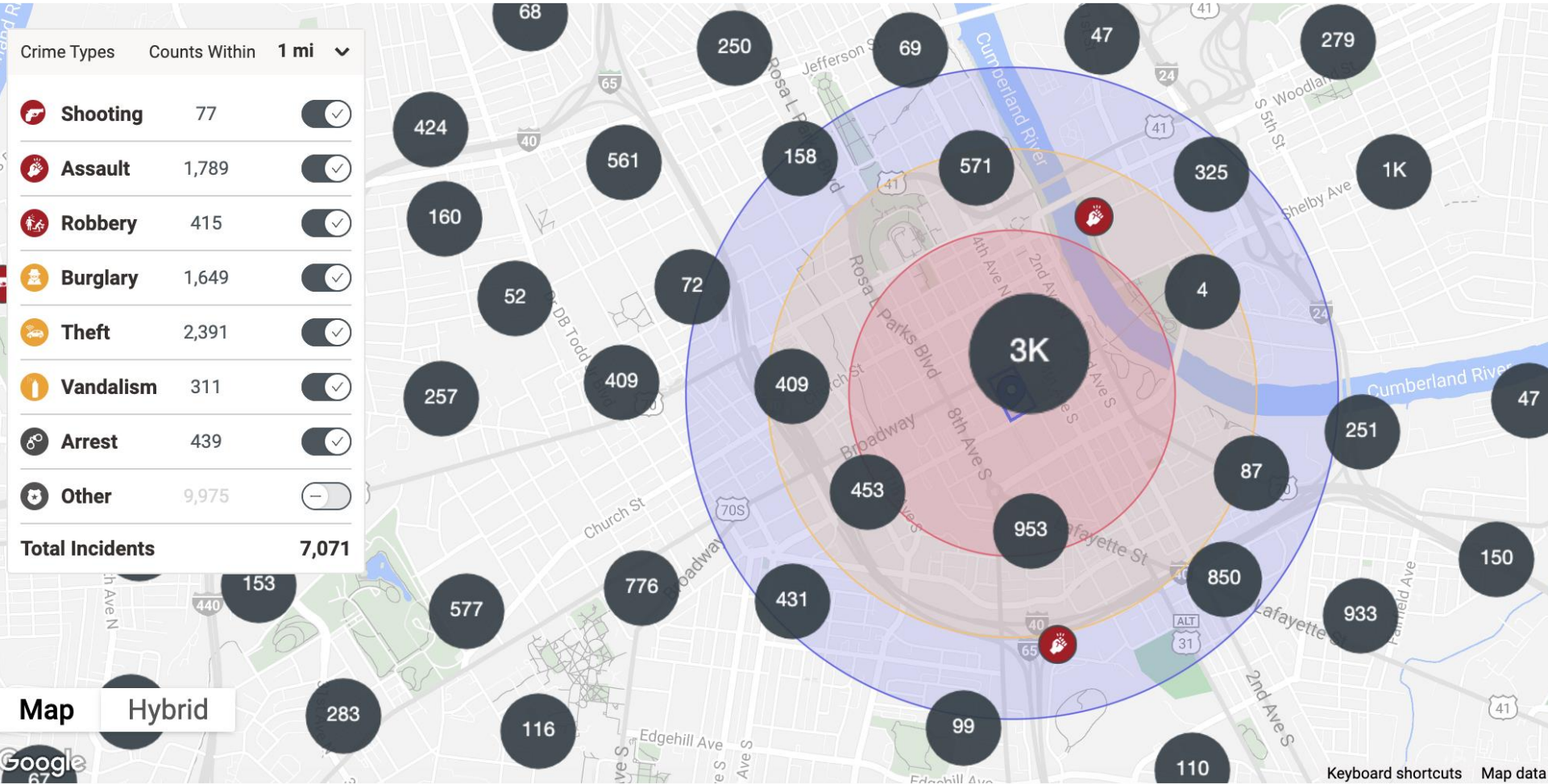
Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi



Crime Types	Counts Within 1 mi	
Shooting	77	<input checked="" type="checkbox"/>
Assault	1,789	<input checked="" type="checkbox"/>
Robbery	415	<input checked="" type="checkbox"/>
Burglary	1,649	<input checked="" type="checkbox"/>
Theft	2,391	<input checked="" type="checkbox"/>
Vandalism	311	<input checked="" type="checkbox"/>
Arrest	439	<input checked="" type="checkbox"/>
Other	9,975	<input type="checkbox"/>
Total Incidents	7,071	



**Bridgestone Arena
Nashville**

7071 Total Incidents
3953 within ½ mile
77 Shootings
1789 Assaults
415 Robberies
2391 Thefts

439 Arrests

Nov 2023-Oct 2024

Map Hybrid

FedExForum vs Errrbody - Full Year Metrics

FedExForum

Total Incidents: 4728

Within ½ mile: 2297

Shootings: 56

Assaults: 1339

Robberies: 106

Thefts: 1854

Arrests: 525



FedExForum vs Errrbody - Full Year Metrics

FedExForum

Total Incidents: 4728

Within ½ mile: 2297

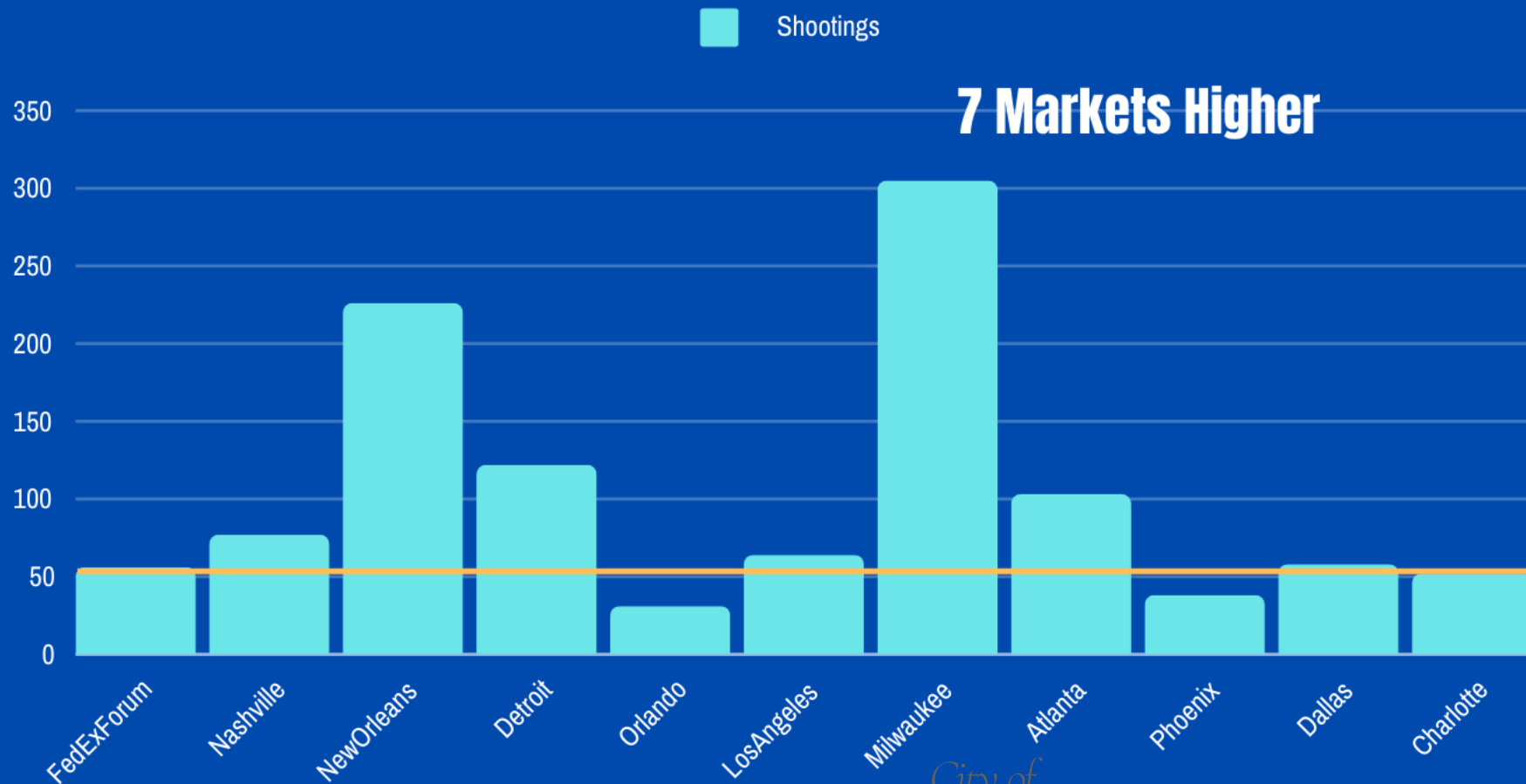
Shootings: 56

Assaults: 1339

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City of
MEMPHIS

FedExForum vs Errrbody - Full Year Metrics

FedExForum

Total Incidents: 4728

Within ½ mile: 2297

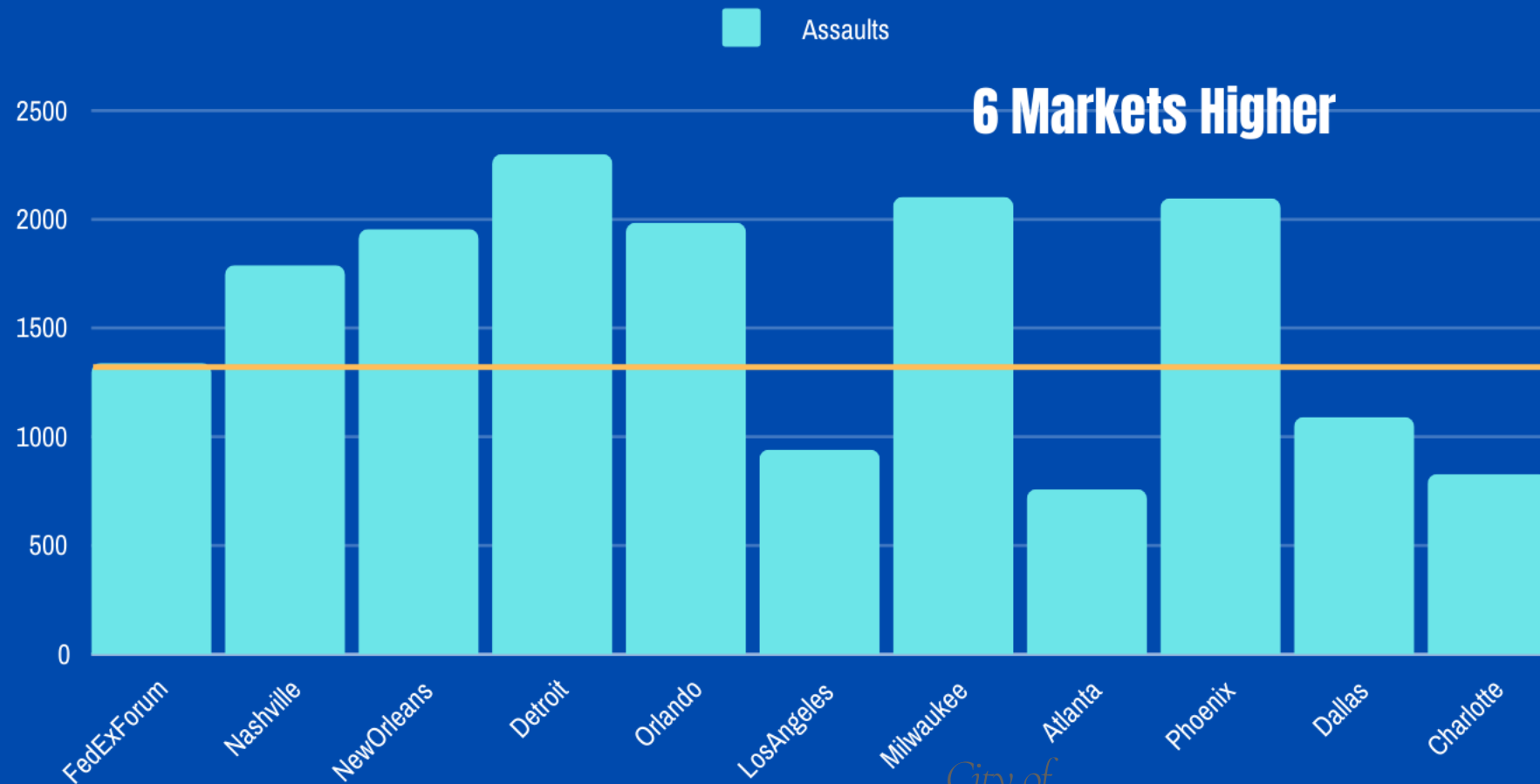
Shootings: 56

Assaults: 1339

Robberies: 106

Thefts: 1854

Arrests: 525

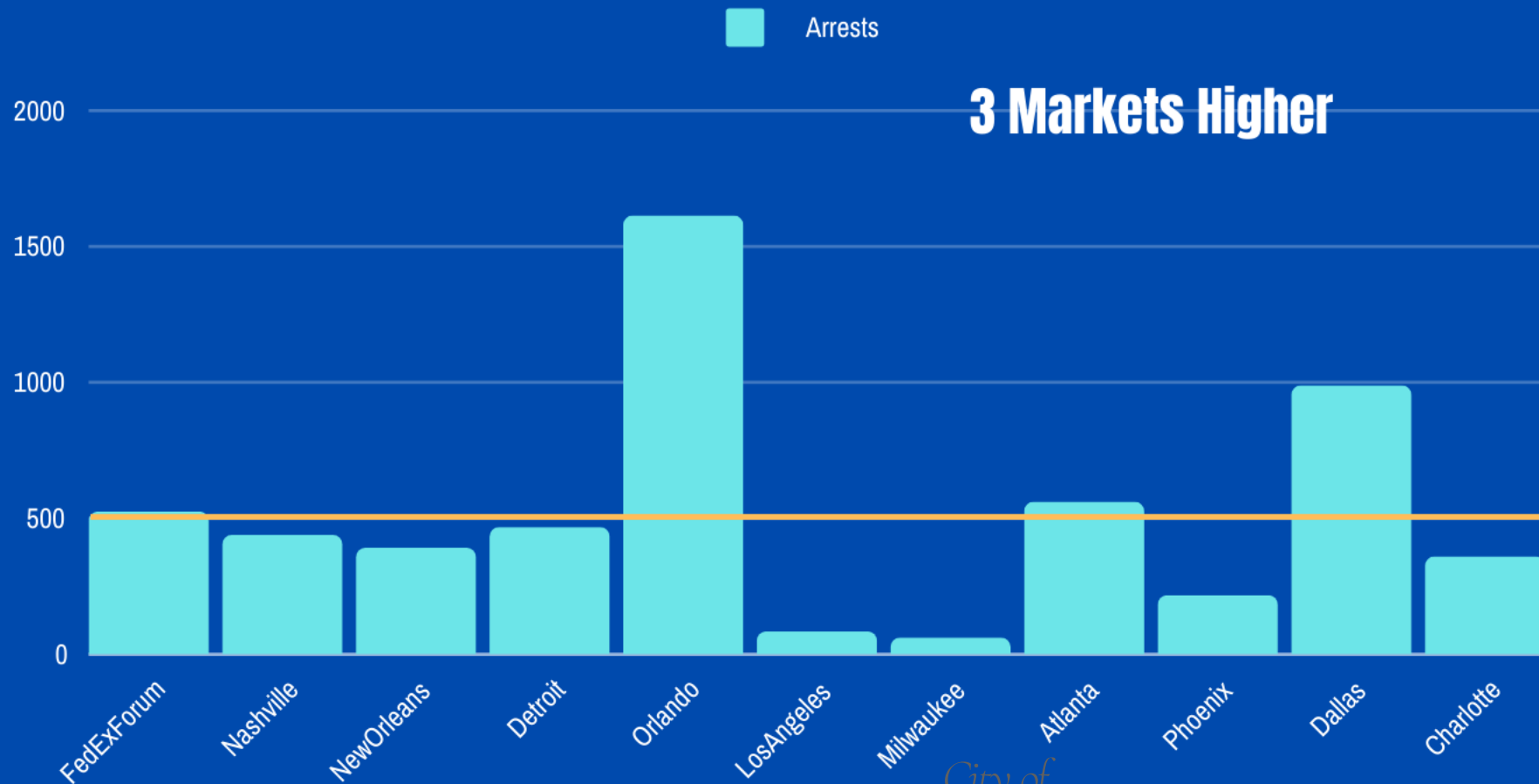


City of
MEMPHIS

FedExForum vs Errrbody - Full Year Metrics

FedExForum
Total Incidents: 4728
Within ½ mile: 2297
Shootings: 56
Assaults: 1339
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Thefts: 1854

Arrests: 525

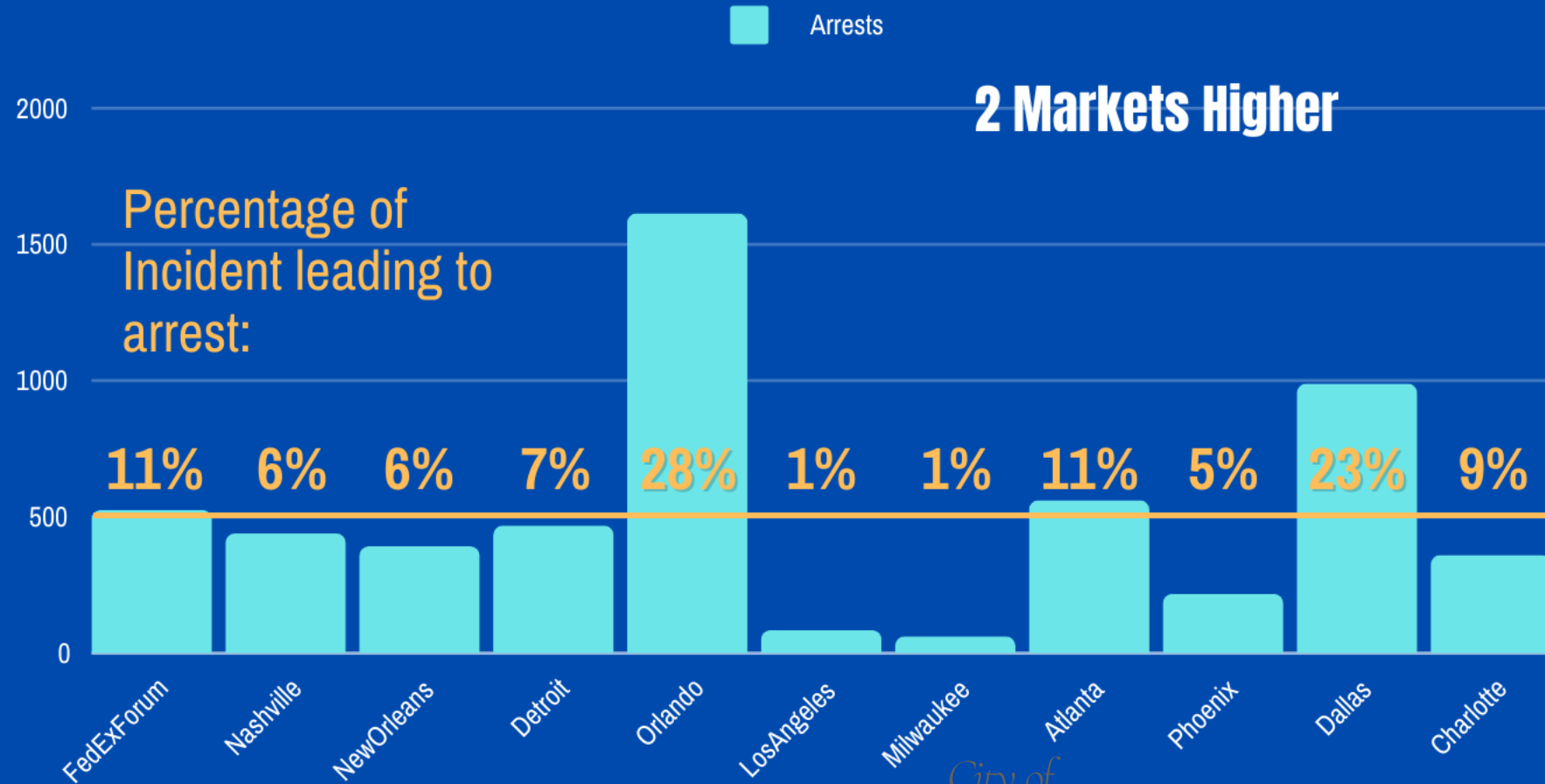


City of
MEMPHIS

FedExForum vs Errrbody - Full Year Metrics

FedExForum
Total Incidents: 4728
Within ½ mile: 2297
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Robberies: 106
Thefts: 1854

Arrests: 525



City of
MEMPHIS

More People = Less Crime Less Blight = Less Crime

- 1 **"Eyes on the Street" effect.** High foot traffic can also deter crime by creating a sense of visibility and making it harder for criminals to operate without being noticed by potential witnesses.
- 2 **Violent crime and property crime drop in areas where blight is remediated.** Blight and disinvestment often signal that no one is watching; we will continue our beautification and anti-blight work to further the reduction of negative behavior.



DOWNTOWN STRATEGY: SAFER, STRONGER, MORE INVITING

City of
MEMPHIS

Smart City Plan Recommendations (2021): Technology: Crime Tracking and Prevention

- ✓ Install multi-functional **cameras with fiber connection**. Where possible, use cameras that can be accessed by and provide benefit to multiple agencies.
- ✓ Explore the use of **artificial intelligence for video**.
- ✓ Develop clear policy guidance on how video will be used while protecting individual privacy and 1st Amendment rights.
- ✓ **Increase staffing capacity** to meet technology needs
- ✓ Gather input on **camera and monitoring programs** and conduct review on resource efficiency.
- ✓ Examine cost-effectiveness of various **camera programs** (red light, SkyCop)
- ✓ **Convert all existing streetlights to LED**.
- ✓ Coordinate response activities with other city divisions with law or code enforcement targeted areas

6 Examples of Smart City Characteristics



Safer
Streets



Improved
Infrastructure



Better
City Utilities



Healthier
Environments



Improved
Transportation



Prioritized
Public Safety

Smart City Plan Recommendations (2021): In Progress : Equitable Digital Access

This initiative (a public-private partnership) will transform the least connected to a national model of future readiness and inclusive connectivity



Fiber infrastructure is the backbone for all Smart City projects:

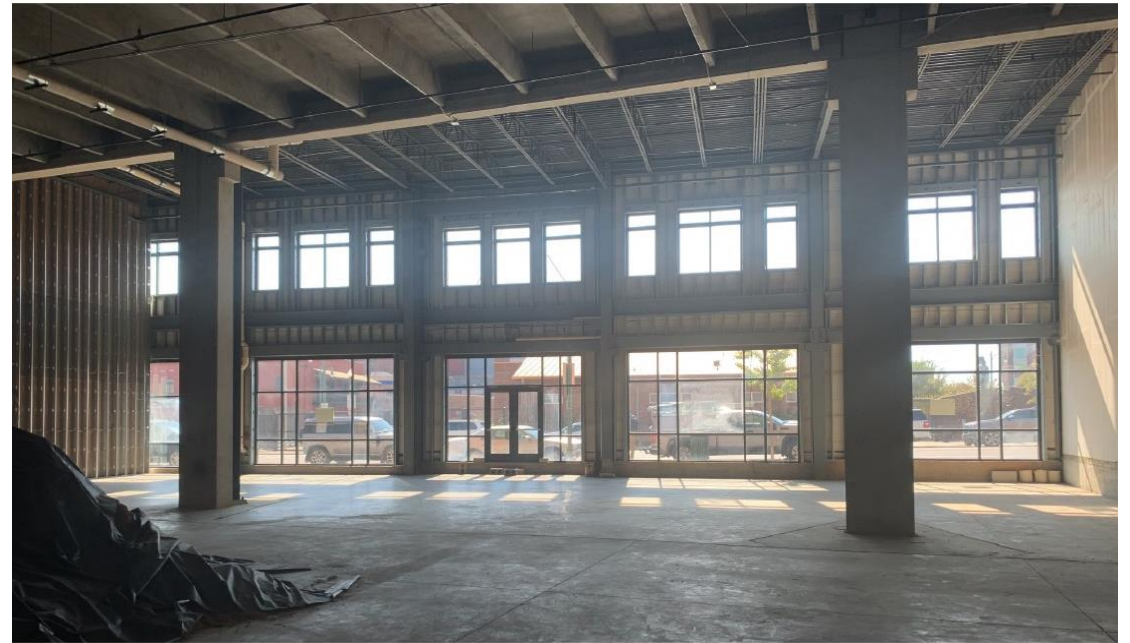
- Supports real-time AI camera footage transmission
- Enhances internet connectivity and citywide services
- 116 Anchor Locations at City facilities
- 10,000 Fiber Outlets across the City of Memphis for Smart City Related Projects

This infrastructure advancement allows us to tap directly into fiber, increasing speed and reliability of network.



Downtown Command Center: Location Overview

- 2500 sq. ft. BUILDOUT at 250 Peabody Place, Memphis, TN.
- 3 FTE Camera Monitors (9 total FTE's per day) 24-hours a day, 7 days a week. (Police Recruits as pipeline for hiring)
- 4 monitoring stations, restroom, conference room, situation room, front information desk, storage & equipment area.
- Serves as Downtown Command Center for Special Events – accommodates key security POCs and other stakeholders.
- Staffing includes one MPD Police Liaison assigned for each shift – real time coordination and response to downtown specific issues.





CITY OF MEMPHIS - REAL TIME CRIME CENTER

STREET LEVEL RENDERING

M23-03-0111 / OCTOBER 29, 2024 | 8



CITY OF MEMPHIS - REAL TIME CRIME CENTER

STREET LEVEL RENDERING DETAIL

M23-03-0111 / OCTOBER 29, 2024 | 9

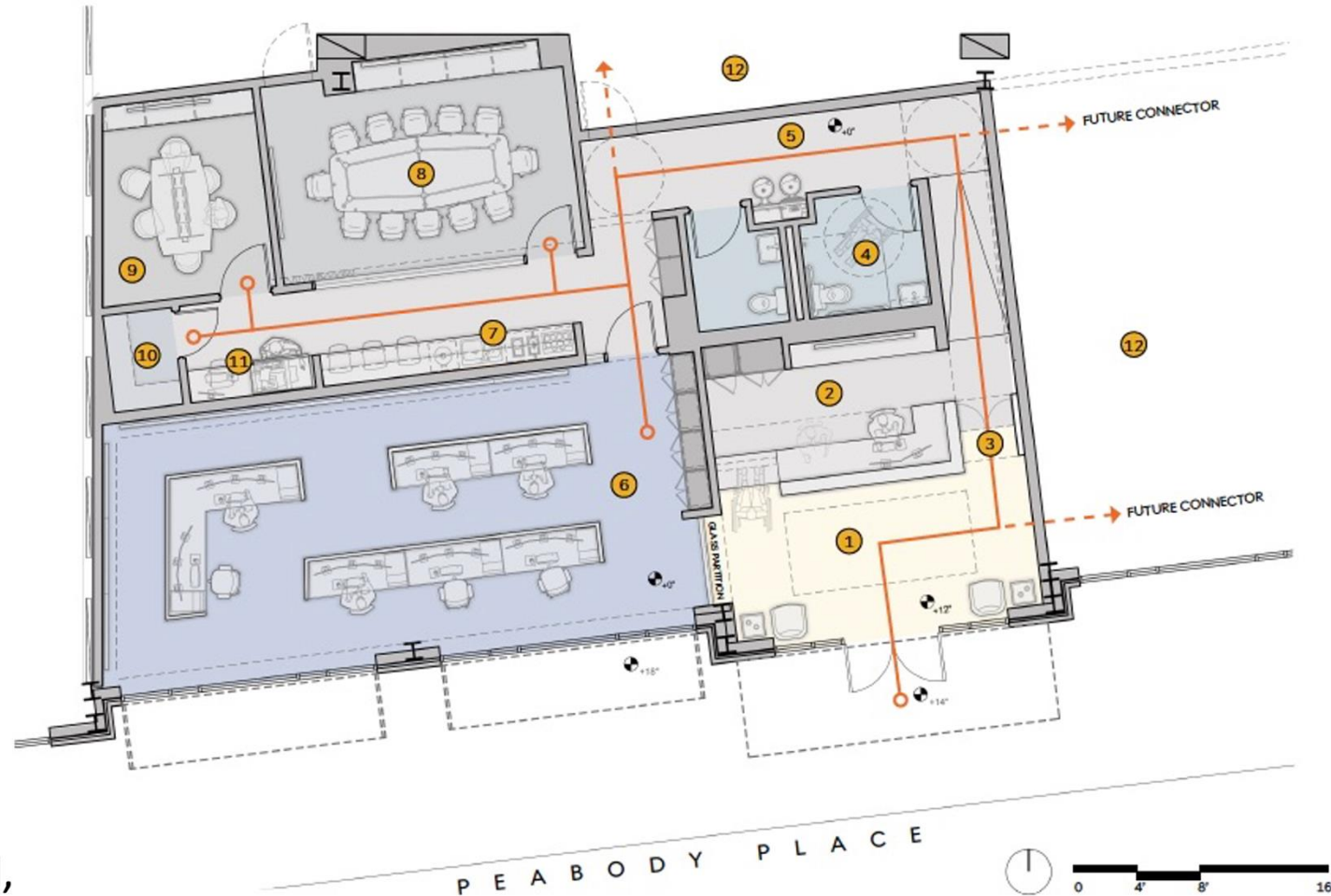
Downtown Command Center: Location Overview



Downtown Command Center: Execution Schedule

- **Phase Timeline: October 31, 2024-April 2025**
- **October 31, 2024:** Project Kickoff
- **November 1-30, 2024:** Design Document Completion & Permitting
- **November 30-December 31, 2024:** Atrium & Mixed-Use Room Build-Out
- **January 1– January 31, 2024:** Bathroom Construction & Plumbing Buildout
- **February 1-15, 2025:** Interior Finishing, Video Wall & Electrical Installation
- **February 15- February 28, 2025:** Interior Finishing & FFE Install
- **March 1-30, 2025:** Interior Finishing, FFE Install, Quality Control & Final Inspection

*Tentative Schedule. No Lead time built in.



Security Camera Enhancement: Implementation Strategy:

Existing Downtown Cameras:

246 Public and Private owned Cameras

- 23 LPR Cameras
- 84 Fixed MPD Cameras
- 139 Private Connect Memphis Cameras

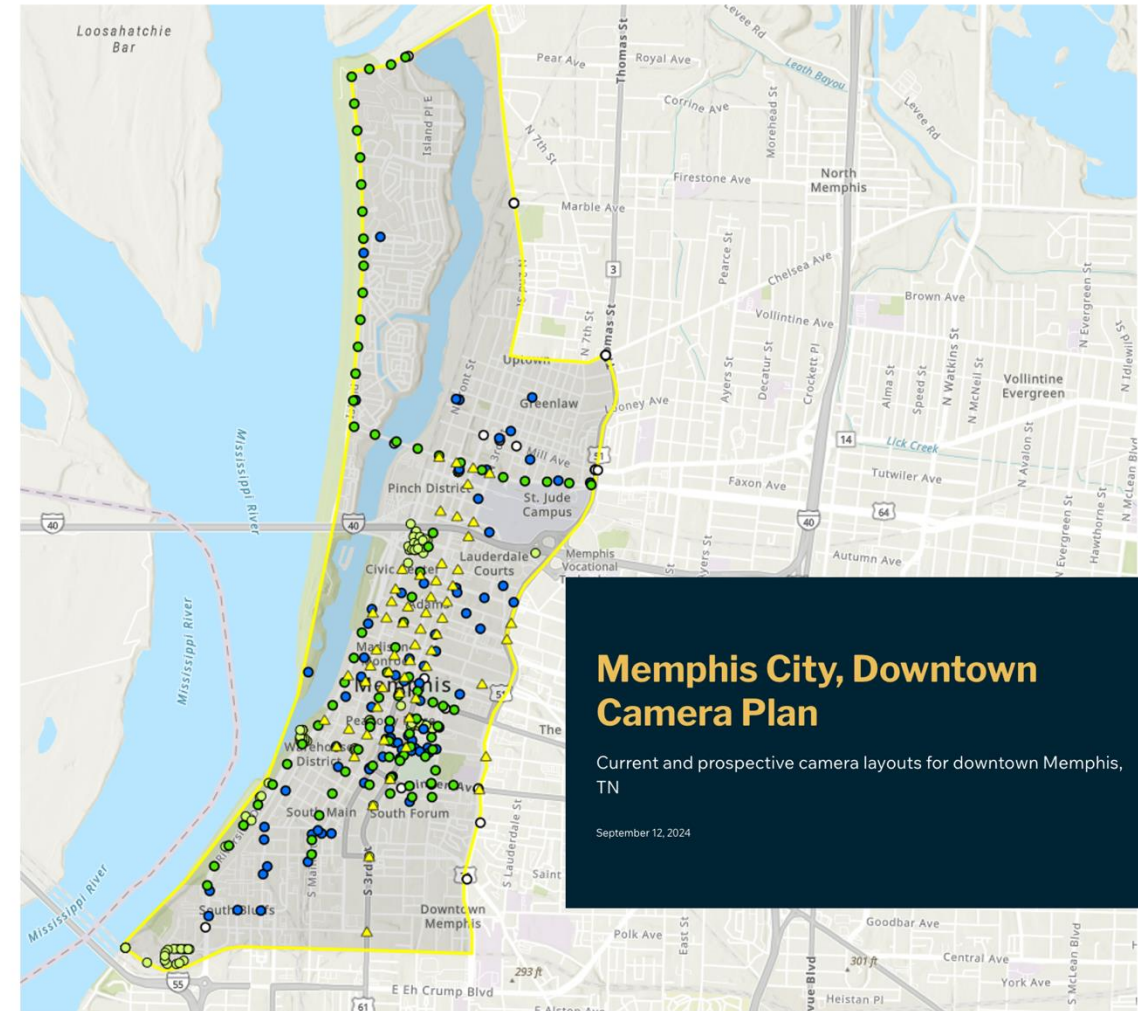
New Implementation:

183 New Public Cameras

- 63 Intersection Cameras w/Fiber and Pan-Tilt Zoom
- 120 Additional upgraded Blue Light cameras
(Completion of installation 12/2025 – Phase 2)

AI technology incorporated in all new cameras installed in the downtown area.

Total projected cameras available for use in Downtown: 429



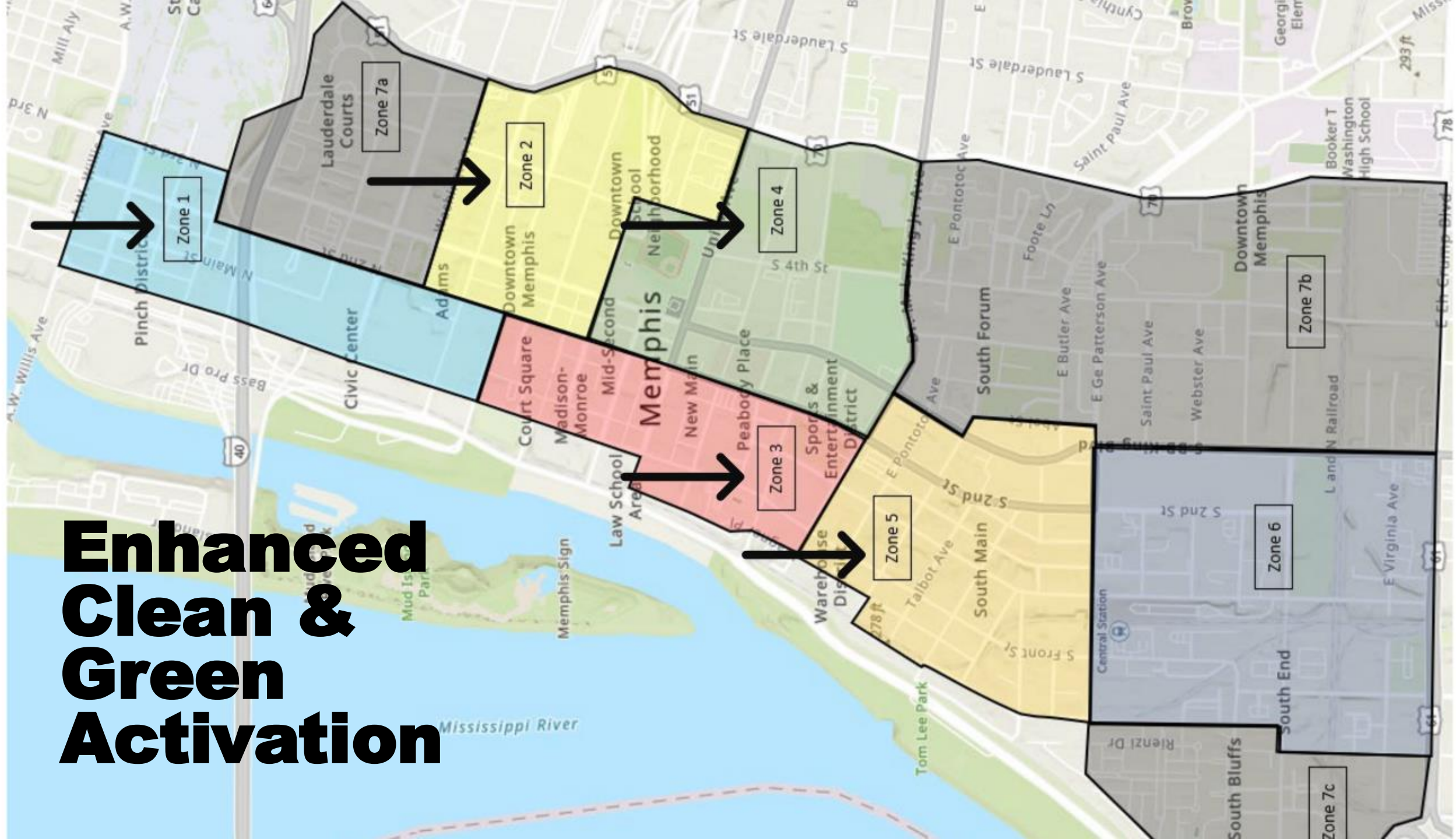
MPD Staffing Deployment Enhancements



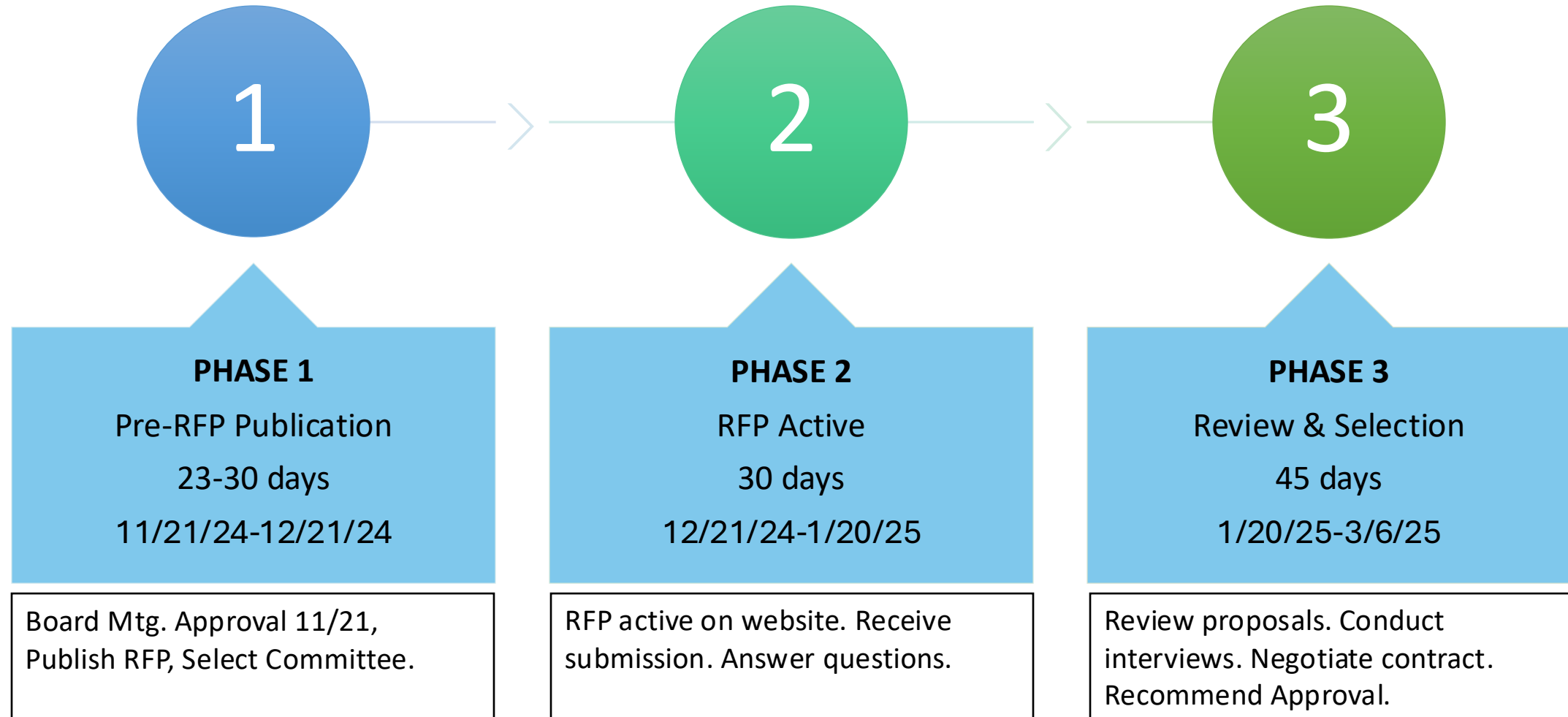
Creation of *Special Event Section* to manage all Downtown special events

- **Activate a new command structure** with dedicated Special Event Commander to oversee deployment of permanent police resources.
- **Increase staffing to Downtown by 24** (total 54) by 11/30/2024, for all events, games, races, festivals etc.
- **Assign motorcycle units** to support ingress & egress of motorist/pedestrians and facilitate enhanced traffic plan.
- **Expand MPD directed patrol footprint** to one mile radius for foot patrol officers, bicycles, and mounted patrol.
- **Implement mandatory drop-ins** by on duty commanders to businesses throughout downtown, to include north and south ends of Main Street, government facilities and downtown perimeter.
- **Implement gun detection canines** assigned to downtown corridors during most populated times. This initiative will serve as a deterrent to guns entering the 'no-firearms' areas of downtown.
- **Continue modified more effective traffic plan** to quickly assist motorist in ingress/egress before and after events.
 - **Utilize electronic signage** to inform special event attendees of most expedient routes in and out of downtown
 - **Publicize traffic plan** to citizens via, media streams, DMC, and FedEx marketing capabilities.
 - **Ensure Coordination** with FedEx Staff for fluid traffic operations before and after events.

Enhanced Clean & Green Activation



Enhanced Clean & Green Activation Execution Timeline



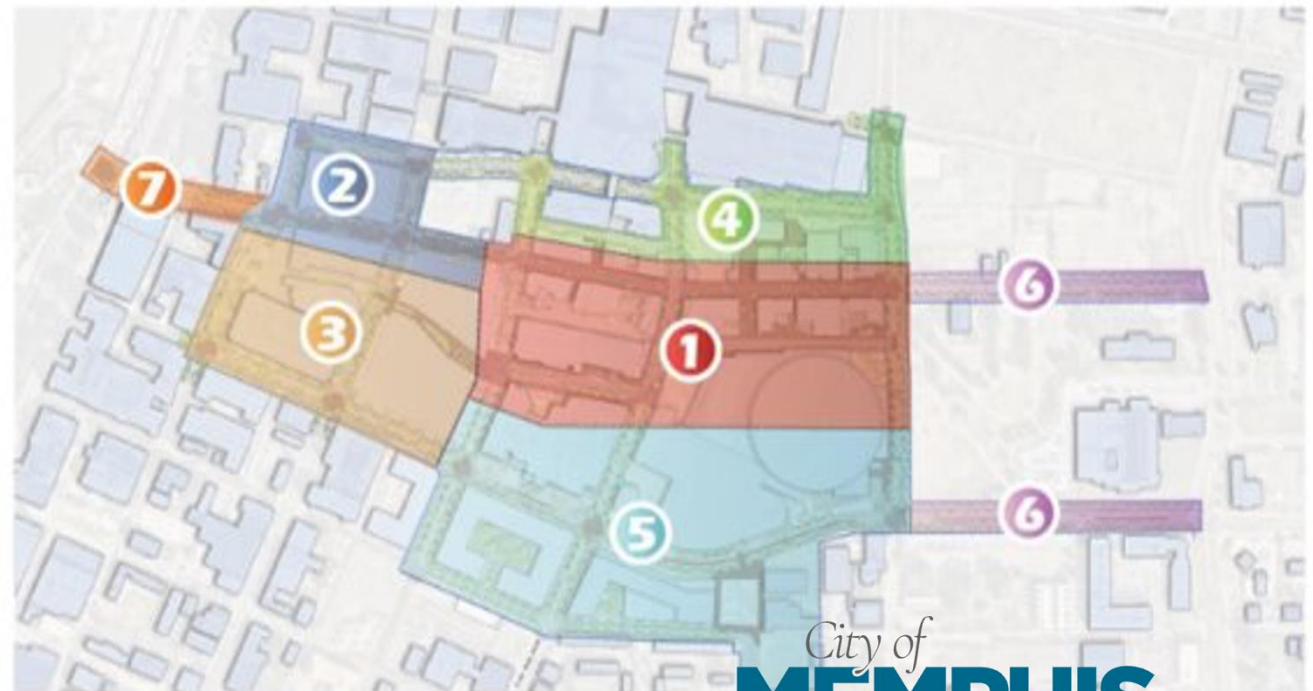
Note: 3 Months to Select / 60 Day Ramp Up

Arena District Infrastructure Improvement Plan

The City of Memphis is committed to providing safety and accessibility in downtown by improving the pedestrian experience throughout the district with a network of easy-to-navigate sidewalks and corridors. The plan enhances security in the district through strategic public realm design, enhanced lighting and wayfinding.

The City's end goal is recreating an alluring, vibrant, and safe downtown to be enjoyed by Memphians and visitors alike and to drive economic development throughout the district.

- Architectural Standards
- Security
- Pedestrian & Vehicular Transportation
- Infrastructure
- Wayfinding & Monument Signage
- Activation
- Funding and Incentive Alternatives
- Capital Repair & Replacement Plan



City-Wide Efforts: The Work is Working



Code Zero



Blight Zero

MPD Shooting Review - Ongoing

Saturday Night Live - Ongoing

Additional Homicide Shift

Fugitive Task Force - Ongoing

Results - 9/26-11/20/2024

Felonies: 347

Misdemeanors: 119

Total: 466



MPD & City Crime Reduction Efforts



City of Memphis/Downtown: Reduction in Crime 2024 over 2023

City-Wide
Total Crime

-13.8%

City-Wide
Part 1/Violent Crime

-19.1 %

City-Wide
Motor Vehicle Theft

-37.4%

High Crime Zip Codes: Reduction in Crime 2024 over 2023

38106	Total Crime	-5.4%	Part 1/Violent Crime	-8.7%	Motor Vehicle Theft	-38.8%	38114	Total Crime	-2.5%	Part 1/Violent Crime	-8.9%	Motor Vehicle Theft	-40.8%	38126	Total Crime	-9.5%	Part 1/Violent Crime	-14.0%	Motor Vehicle Theft	-36.2%
	Total Crime	-13.3%	Part 1/Violent Crime	-17.5%	Motor Vehicle Theft	-44.4%		Total Crime	-8.1%	Part 1/Violent Crime	-14.9%	Motor Vehicle Theft	-32.1%		Total Crime	-7.3%	Part 1/Violent Crime	-15.2%	Motor Vehicle Theft	-49.9%
	Total Crime	-18.4%	Part 1/Violent Crime	-25.3%	Motor Vehicle Theft	-35.4%		Total Crime	-16.6%	Part 1/Violent Crime	-25.8%	Motor Vehicle Theft	-43.3%		Total Crime	-15.7%	Part 1/Violent Crime	-21.6%	Motor Vehicle Theft	-39.4%

White House member calls new office launched by Shelby County and the City of Memphis 'historic'

The goal is to tackle violence reduction and improve the communities most disproportionately affected by crime.



City of
MEMPHIS

Data Slides: Comparisons with Other Arena Districts

Property:
Smoothie King Center / Dave ...

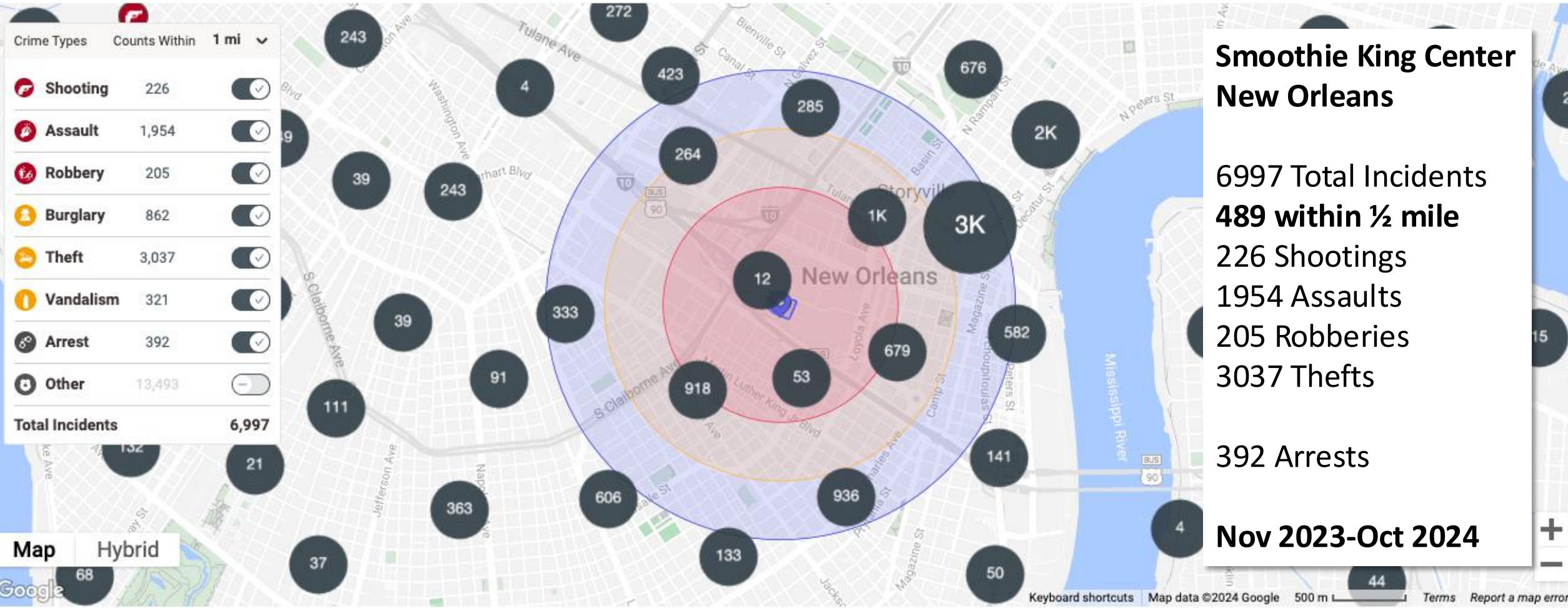
Crime Period:
Nov 1, 2023 - Oct 31, 2024

Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi

Crime Types	Counts Within 1 mi	
Shooting	226	<input checked="" type="checkbox"/>
Assault	1,954	<input checked="" type="checkbox"/>
Robbery	205	<input checked="" type="checkbox"/>
Burglary	862	<input checked="" type="checkbox"/>
Theft	3,037	<input checked="" type="checkbox"/>
Vandalism	321	<input checked="" type="checkbox"/>
Arrest	392	<input checked="" type="checkbox"/>
Other	13,493	<input type="checkbox"/>
Total Incidents	6,997	



Property:
Kia Center / W Church St, Orla...

Crime Period:
Nov 1, 2023 - Oct 31, 2024

Mile Ring: **0.5** mi Mile Ring: **0.75** mi Mile Ring: **1** mi

Crime Types	Counts Within 1 mi	
Shooting	31	<input checked="" type="checkbox"/>
Assault	1,984	<input checked="" type="checkbox"/>
Robbery	100	<input checked="" type="checkbox"/>
Burglary	226	<input checked="" type="checkbox"/>
Theft	1,577	<input checked="" type="checkbox"/>
Vandalism	217	<input checked="" type="checkbox"/>
Arrest	1,614	<input checked="" type="checkbox"/>
Other	9,004	<input type="checkbox"/>
Total Incidents	5,749	

Map Hybrid

Google

Kia Center Orlando

5749 Total Incidents
3000 within ½ mile
31 Shootings
1984 Assaults
100 Robberies
1577 Thefts

1614 Arrests

Nov 2023-Oct 2024

Property:
Crypto.com Arena / S Figueroa...

Crime Period:
Nov 1, 2023 - Oct 31, 2024

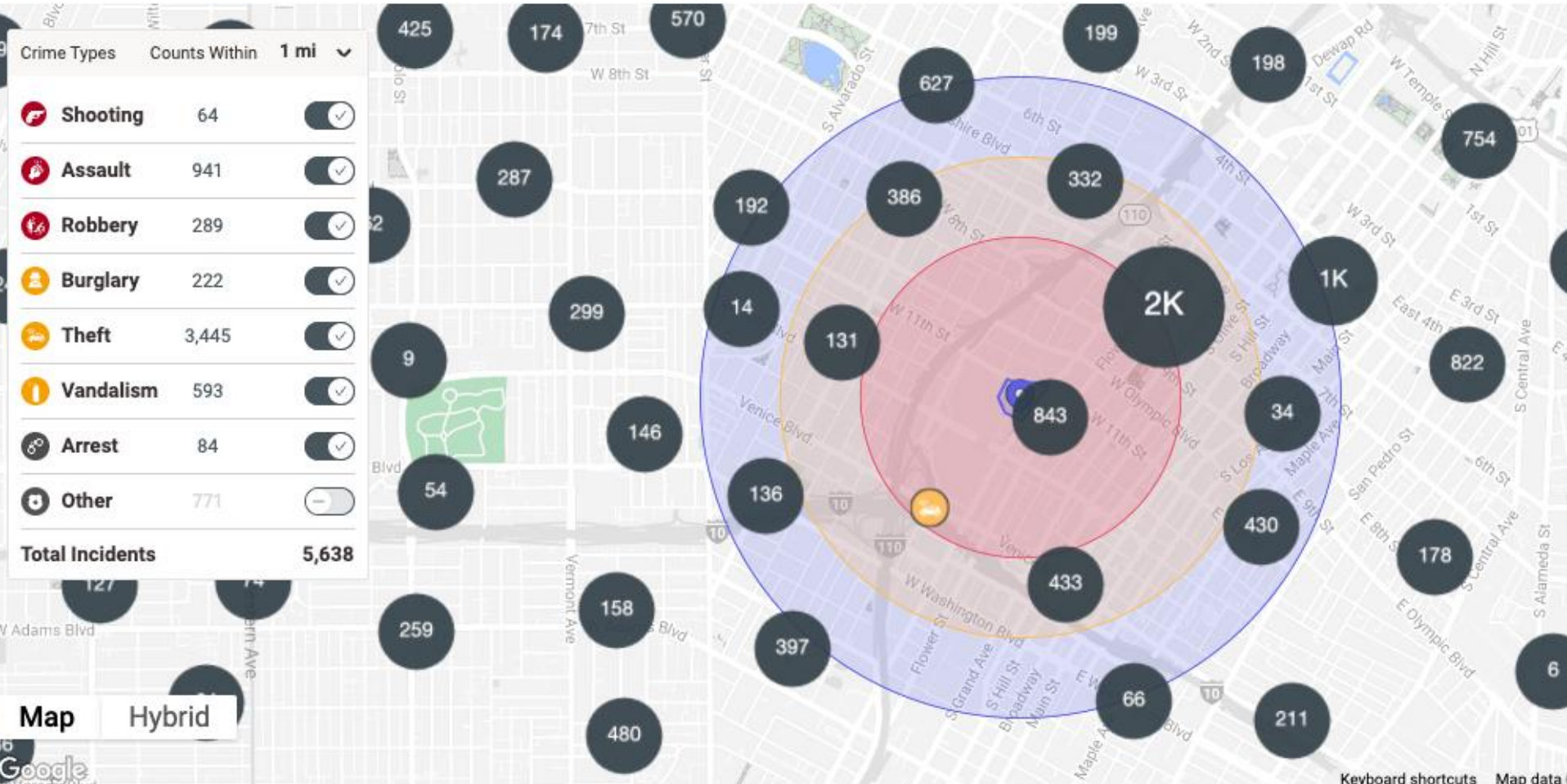
Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi

Crime Types	Counts Within 1 mi	
Shooting	64	<input checked="" type="checkbox"/>
Assault	941	<input checked="" type="checkbox"/>
Robbery	289	<input checked="" type="checkbox"/>
Burglary	222	<input checked="" type="checkbox"/>
Theft	3,445	<input checked="" type="checkbox"/>
Vandalism	593	<input checked="" type="checkbox"/>
Arrest	84	<input checked="" type="checkbox"/>
Other	771	<input type="checkbox"/>
Total Incidents	5,638	

Map Hybrid



Crypto.com Los Angeles

5638 Total Incidents
1043 within ½ mile
64 Shootings
941 Assaults
286 Robberies
3445 Thefts

84 Arrests

Nov 2023-Oct 2024

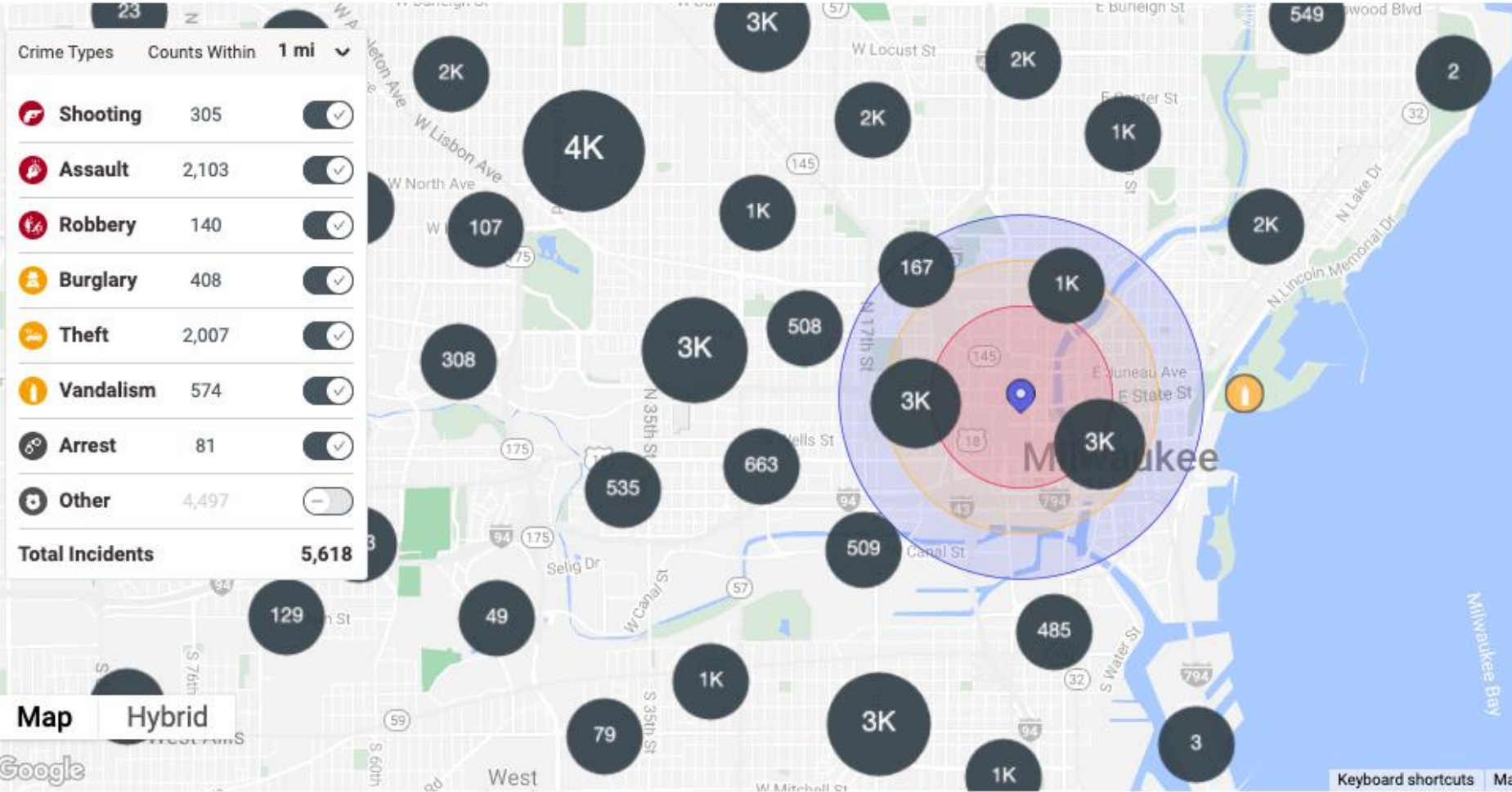
Property:
BMO Harris Bradley Center / ...

Crime Period:
Nov 1, 2023 - Oct 31, 2024

Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi



Fiserv/Bradley Milwaukee

5618 Total Incidents
1234 within ½ mile
305 Shootings
2103 Assaults
140 Robberies
2007 Thefts

81 Arrests

Nov 2023-Oct 2024

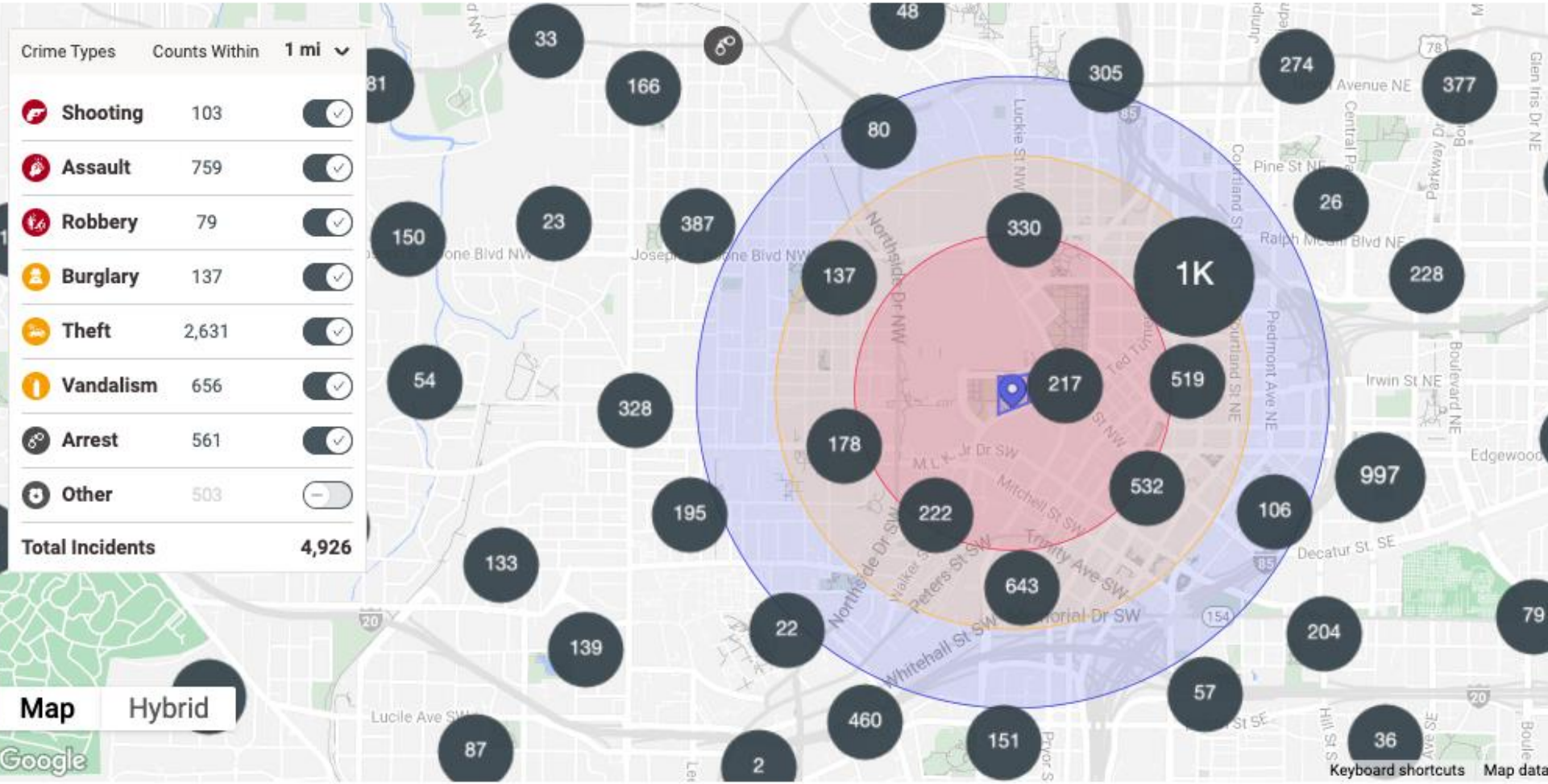
Property:
State Farm Arena / State Far...

Crime Period:
Nov 1, 2023 - Oct 31, 2024

Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi



State Farm Arena
Atlanta

4926 Total Incidents
527 within 1/2 mile
103 Shootings
759 Assaults
79 Robberies
2631 Thefts

561 Arrests

Nov 2023-Oct 2024

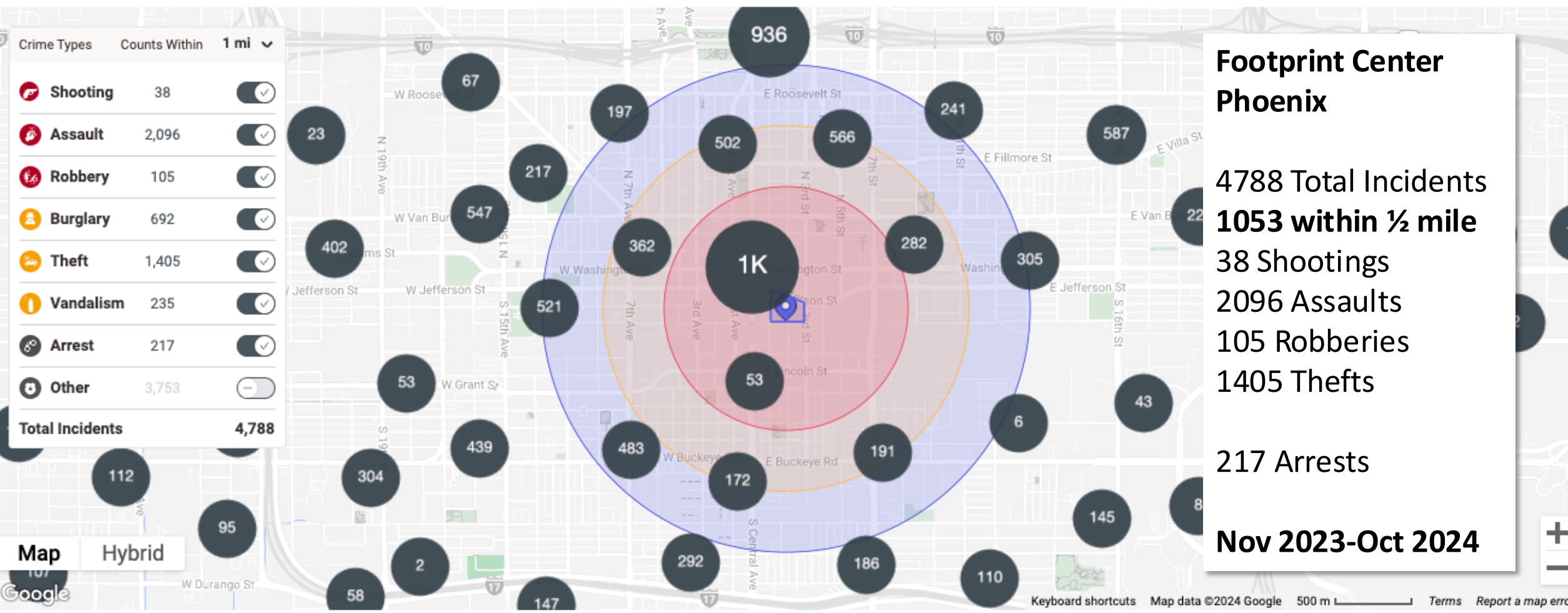
Property:
Footprint Center / E Jefferson ... ▾

Crime Period:
Nov 1, 2023 - Oct 31, 2024 ▾

Mile Ring: **0.5** mi Mile Ring: **0.75** mi Mile Ring: **1** mi



Crime Types	Counts Within	1 mi ▾
Shooting	38	<input checked="" type="checkbox"/>
Assault	2,096	<input checked="" type="checkbox"/>
Robbery	105	<input checked="" type="checkbox"/>
Burglary	692	<input checked="" type="checkbox"/>
Theft	1,405	<input checked="" type="checkbox"/>
Vandalism	235	<input checked="" type="checkbox"/>
Arrest	217	<input checked="" type="checkbox"/>
Other	3,753	<input type="checkbox"/>
Total Incidents	4,788	



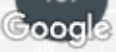
**Footprint Center
Phoenix**

4788 Total Incidents
1053 within ½ mile
38 Shootings
2096 Assaults
105 Robberies
1405 Thefts

217 Arrests

Nov 2023-Oct 2024

Map Hybrid



Property:
American Airlines Center / Vi...

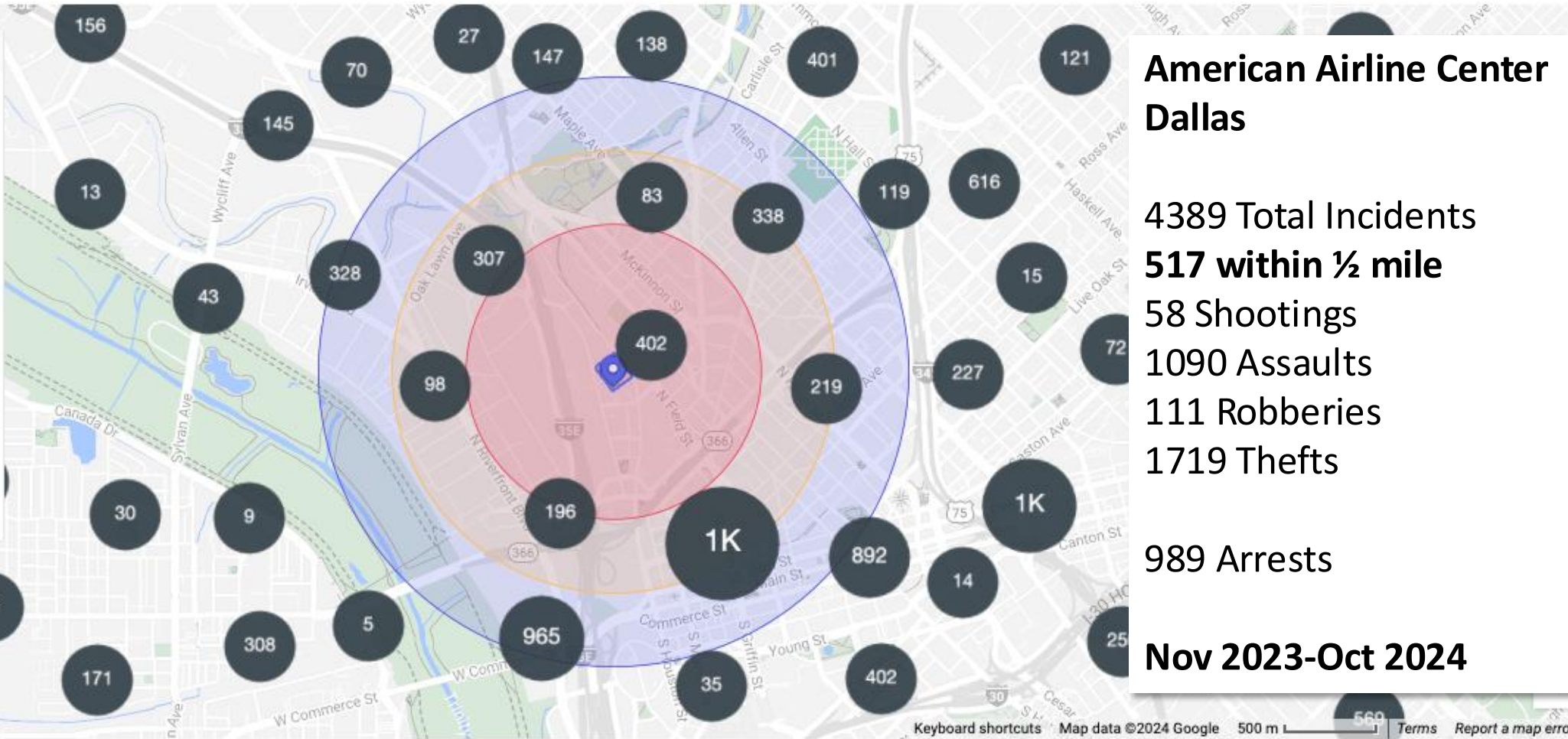
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0.5 mi

Mile Ring:
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Mile Ring:
1 mi

Crime Types	Counts Within 1 mi	
Shooting	58	<input checked="" type="checkbox"/>
Assault	1,090	<input checked="" type="checkbox"/>
Robbery	111	<input checked="" type="checkbox"/>
Burglary	188	<input checked="" type="checkbox"/>
Theft	1,719	<input checked="" type="checkbox"/>
Vandalism	234	<input checked="" type="checkbox"/>
Arrest	989	<input checked="" type="checkbox"/>
Other	1,747	<input type="checkbox"/>
Total Incidents	4,389	



Map Hybrid

Property:
Spectrum Center / E Trade St, ...

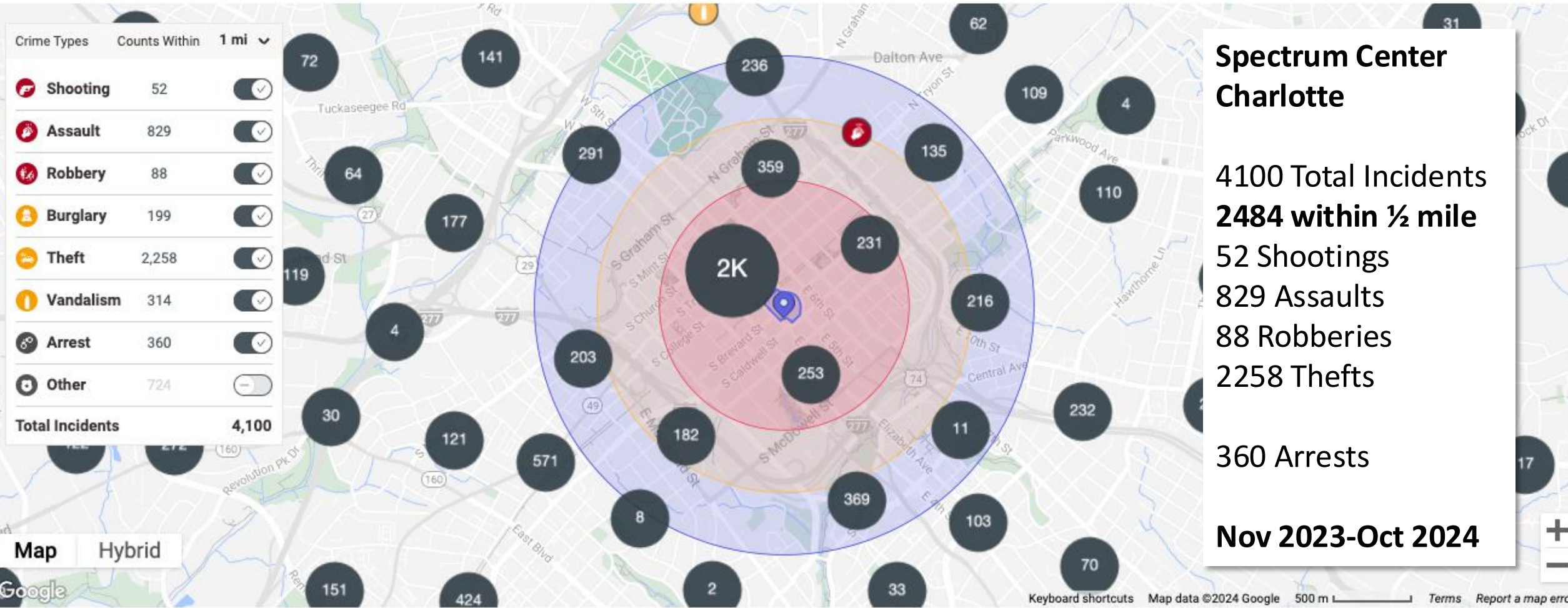
Crime Period:
Nov 1, 2023 - Oct 31, 2024

Mile Ring:
0.5 mi

Mile Ring:
0.75 mi

Mile Ring:
1 mi

Crime Types	Counts Within	1 mi
Shooting	52	<input checked="" type="checkbox"/>
Assault	829	<input checked="" type="checkbox"/>
Robbery	88	<input checked="" type="checkbox"/>
Burglary	199	<input checked="" type="checkbox"/>
Theft	2,258	<input checked="" type="checkbox"/>
Vandalism	314	<input checked="" type="checkbox"/>
Arrest	360	<input checked="" type="checkbox"/>
Other	724	<input type="checkbox"/>
Total Incidents	4,100	



Spectrum Center Charlotte

4100 Total Incidents
2484 within ½ mile
52 Shootings
829 Assaults
88 Robberies
2258 Thefts

360 Arrests

Nov 2023-Oct 2024

Map Hybrid